



# Corporate Training by Rosenfeld

## On-site workshops taught by leading user experience design experts

Have an acknowledged thought leader teach one of these 1-2 day courses, tailored to your needs, at your office. Our workshops are appropriate for groups of 10-50 people.

### Courses & Instructors

#### Better Meetings by Design

Kevin M. Hoffman

#### Crafting Metrics for UX Success

Kate Rutter

#### Design Operations Essentials

Dave Malouf

#### Designing Your Design Organization

Peter Merholz

#### Do It Yourself Usability Testing

Steve Krug

#### Essential Listening for People and Groups

Marc Rettig

#### Fundamentals of Brand-Driven Content Strategy

Margot Bloomstein

#### Fundamentals of Interviewing Users

Steve Portigal

#### Information Architecture Essentials

Jorge Arango

#### Mapping the User Experience

Jim Kalbach

#### Mental Models for Better Decision-Making

Indi Young

#### Scalable Design Systems

Nathan Curtis

#### Storytelling for User and Customer Experience

Whitney Quesenberg

