



A WEB FOR EVERYONE

Designing Accessible User Experiences

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Rosenfeld Media

<http://rosenfeldmedia.com/books/a-web-for-everyone/>

Personas of people with disabilities



Trevor

- High school student with autism
- Likes games and computer worlds
- Poor reading skills and poor social skills; difficulty with visual comprehension



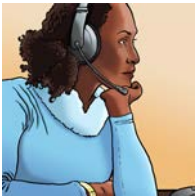
Emily

- Goes to college and works in a community center
- Has cerebral palsy and uses a computer for communication
- Uses a scooter for mobility and has minimal use of her hands



Jacob

- Paralegal with dreams of going to law school
- Proficient with technology; uses computers for “everything”
- Blind since birth



Lea

- Works from home, as an editor and writer for a small magazine
- Uses a split keyboard and dictation software
- Copes with fatigue and weakness from fibromyalgia



Vishnu

- Engineer and world citizen through technology
- Low vision due to glaucoma
- Uses screen magnifiers and contrast adjustment



Steven

- Graphic artist for a small ad agency
- Uses video chat and texting to connect with anyone else who is deaf or hard of hearing
- Deaf; uses ASL along with interpreters



Maria

- Community health worker
- Her mobile phone is her first computer
- Uses computer translations, needs clearly written information
- Immigrant family is Spanish/ English bilingual



Carol

- Grandmother learning to use technology from her grandkids
- Macular degeneration starting to affect her reading ability and slight tremor in her hands
- Has learned to enlarge text in her browser