

Look, Think, Act:

The Futures-Smart Design Organization



WORL

THE WORLD IS
TEMPORARILY CLOSED

Closed

Because of the bad economy,
We have been forced to close our
doors, permanently

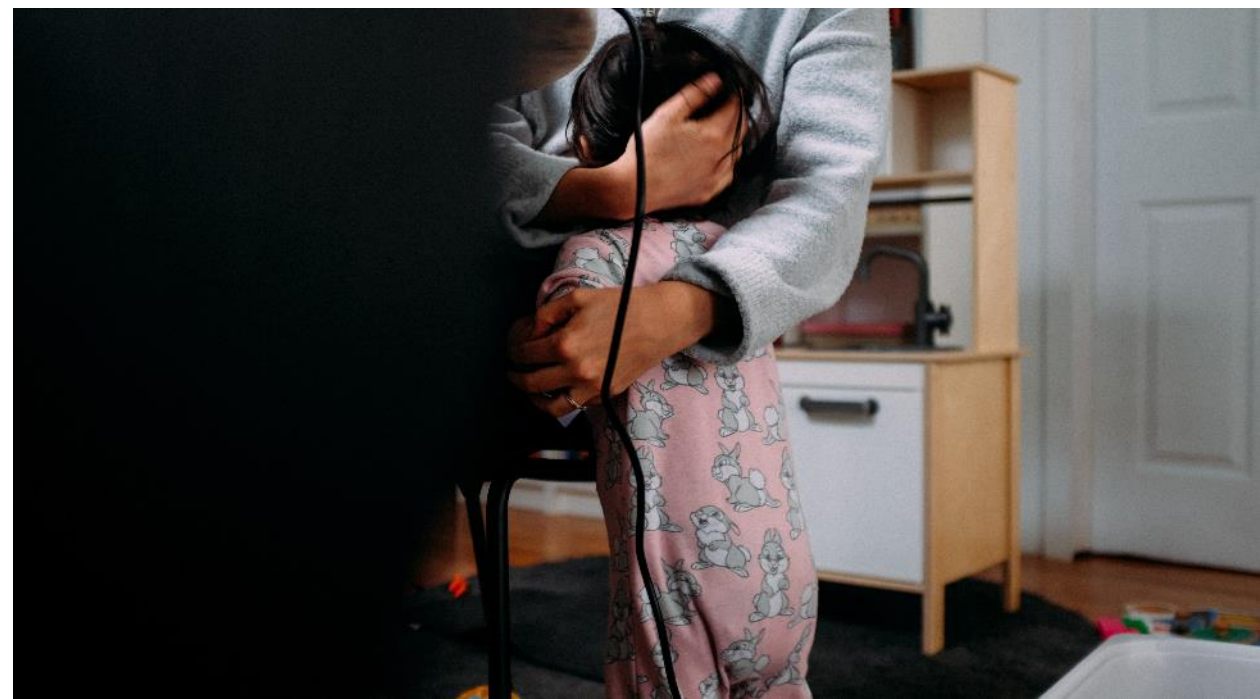
Thank you all for your patronage
We will miss you all.

Best Regards

Management

IT'S YOUR
CHOICE







THE NATIONAL COVID MEMORIAL WALL

PR. ANTON SP DIED 4/4/20

DAVE SMITH RIP

NORM FENNS RIP

FRANK RUDDY

MICHAEL CHARLES 8-4-2021







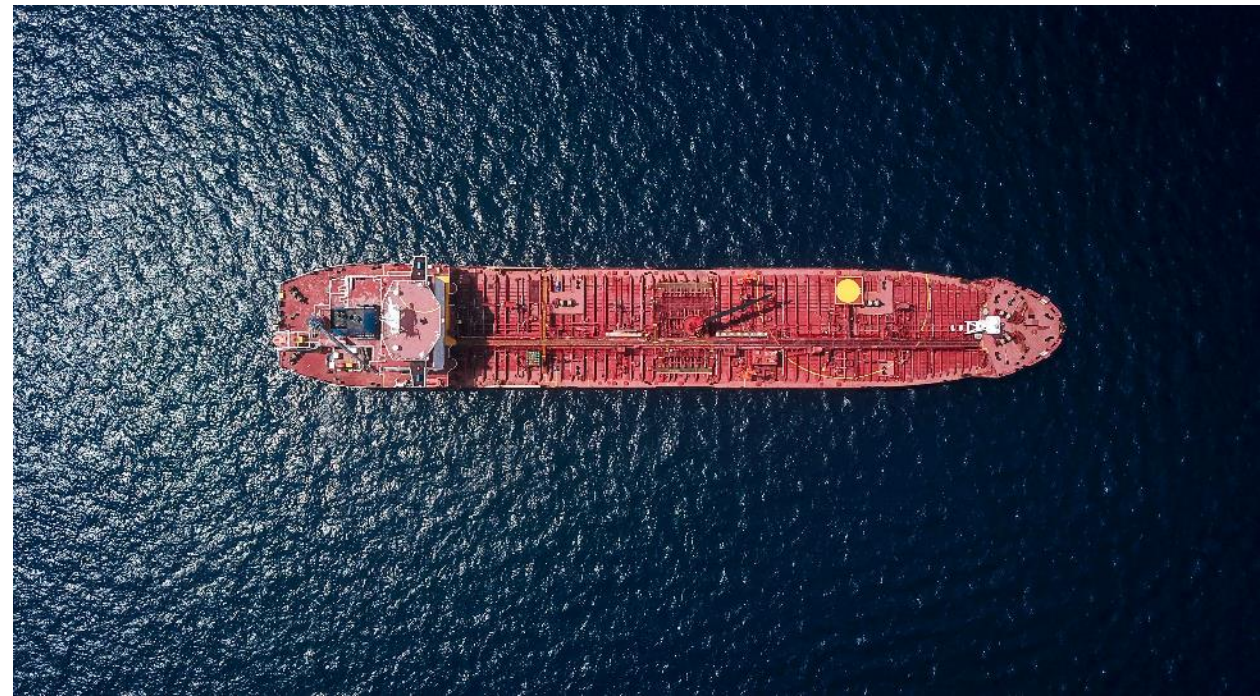


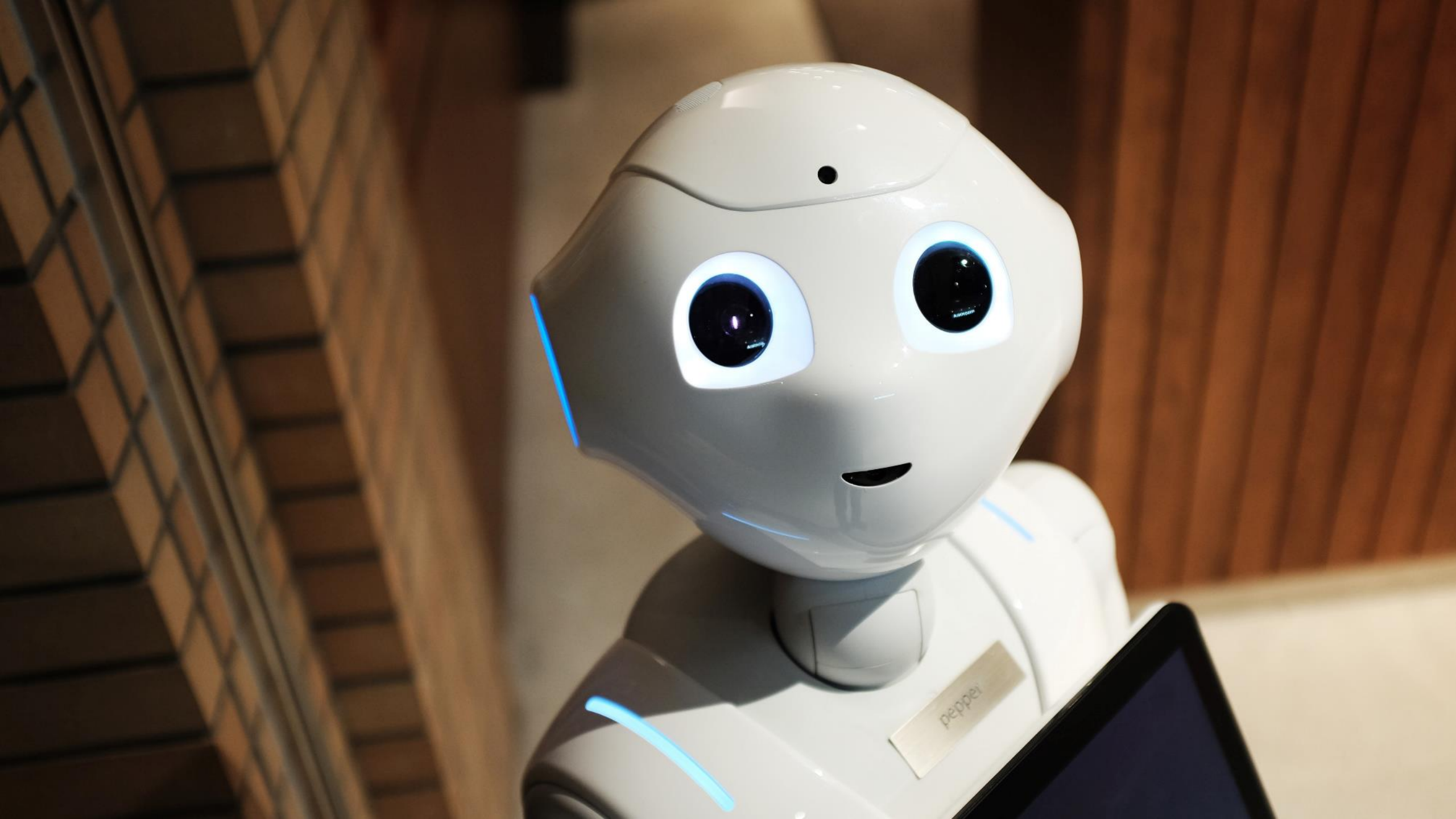






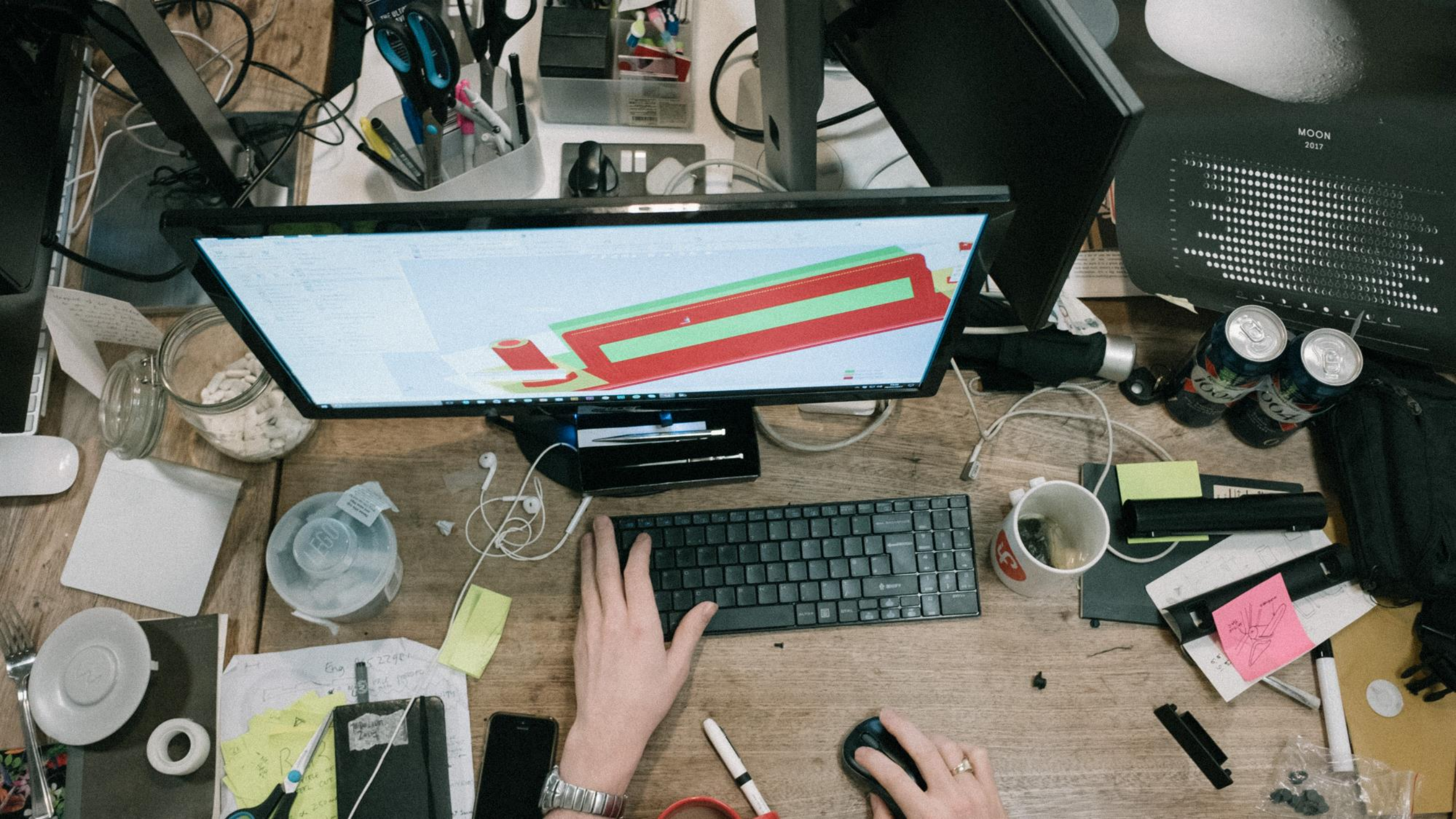


















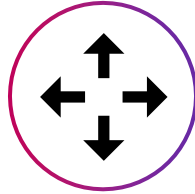
PROJECTS



Futures Literacy



**Curious About
Possibilities**



**Change-Friendly
Mindset**



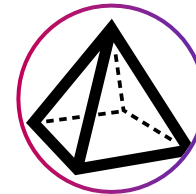
**Nurturing of
Creative Imaginations**



**Active
Problem Solvers**



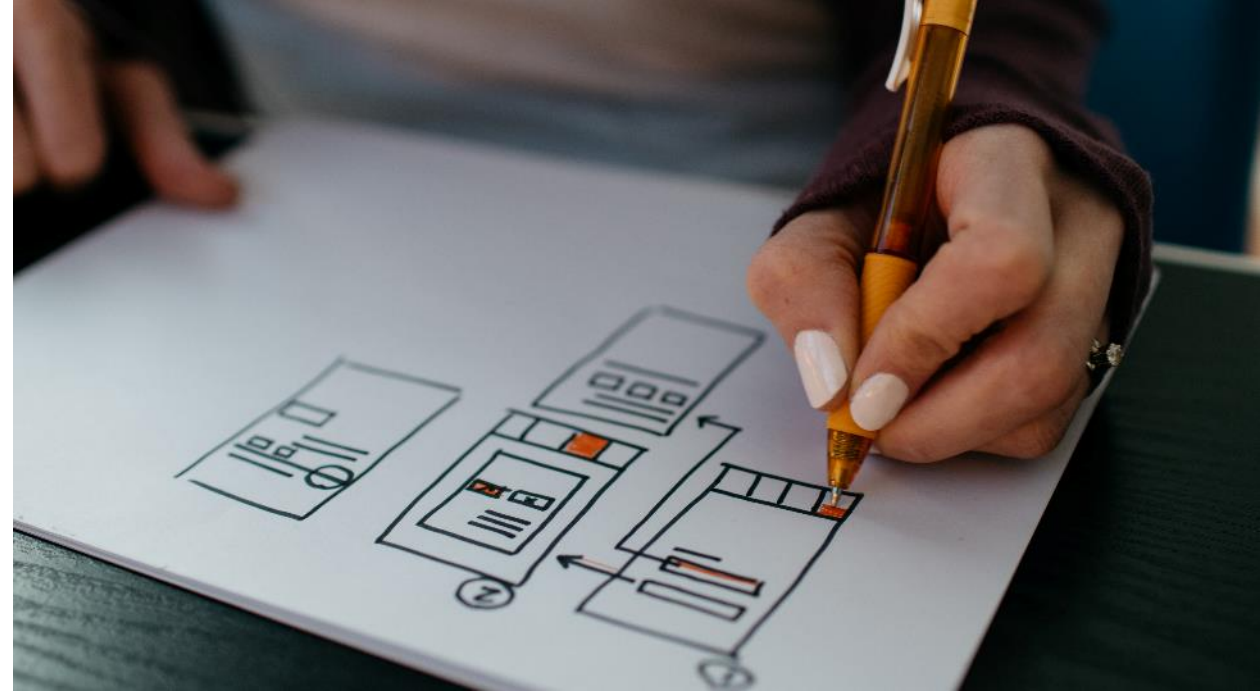
**Take Pride
In Being Part of Solution**



**Have Had
Formative experiences**

Foresight: Look, Think, Act.





EIGHT STEPS

Basic Foresight Framework

1. LOOKING
2. CAPTURING OBSERVATIONS
3. SYNTHESIZING INTO SIGNALS
4. GENERATING INSIGHTS
5. IMAGINING SCENARIOS
6. ESTIMATING SCENARIO POTENTIAL
7. IDENTIFYING PREFERABLE FUTURES
8. PLANS OF ACTION

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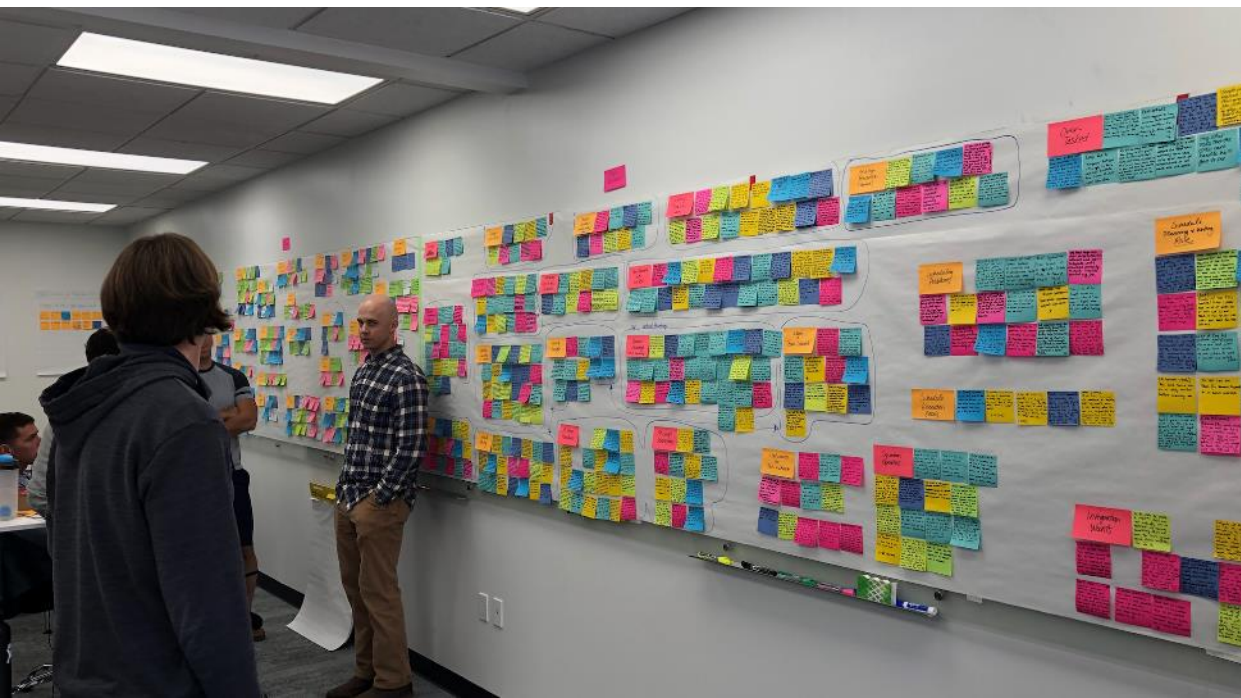
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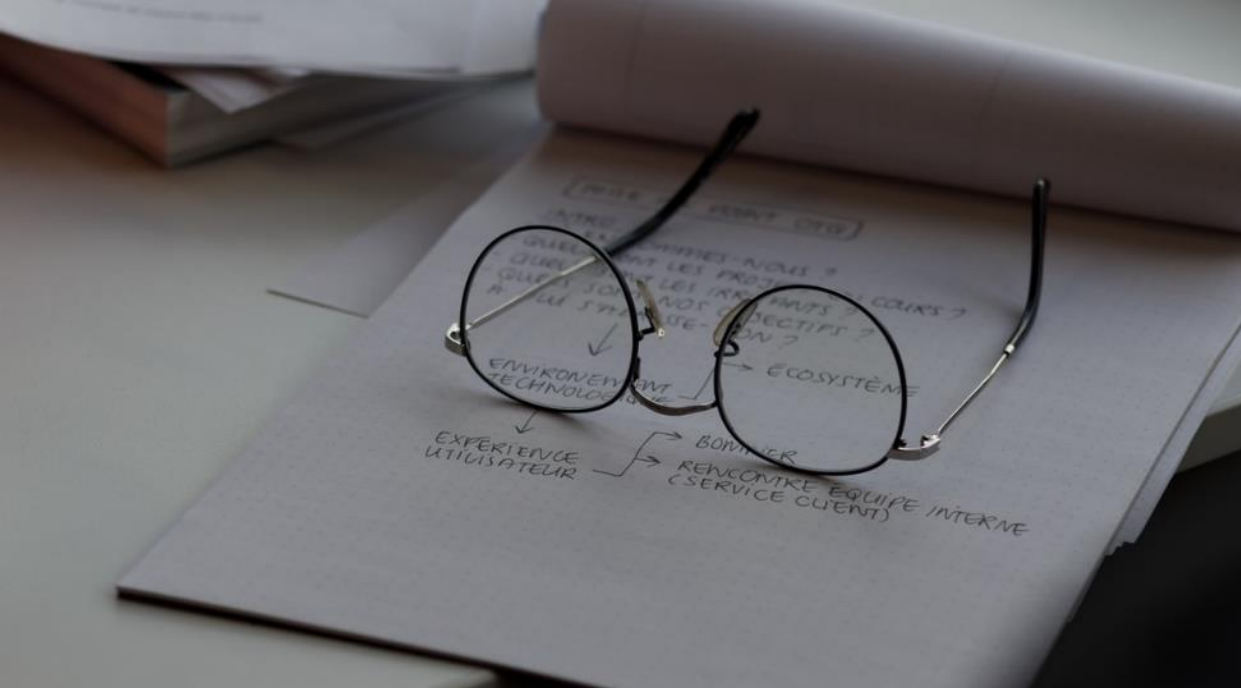
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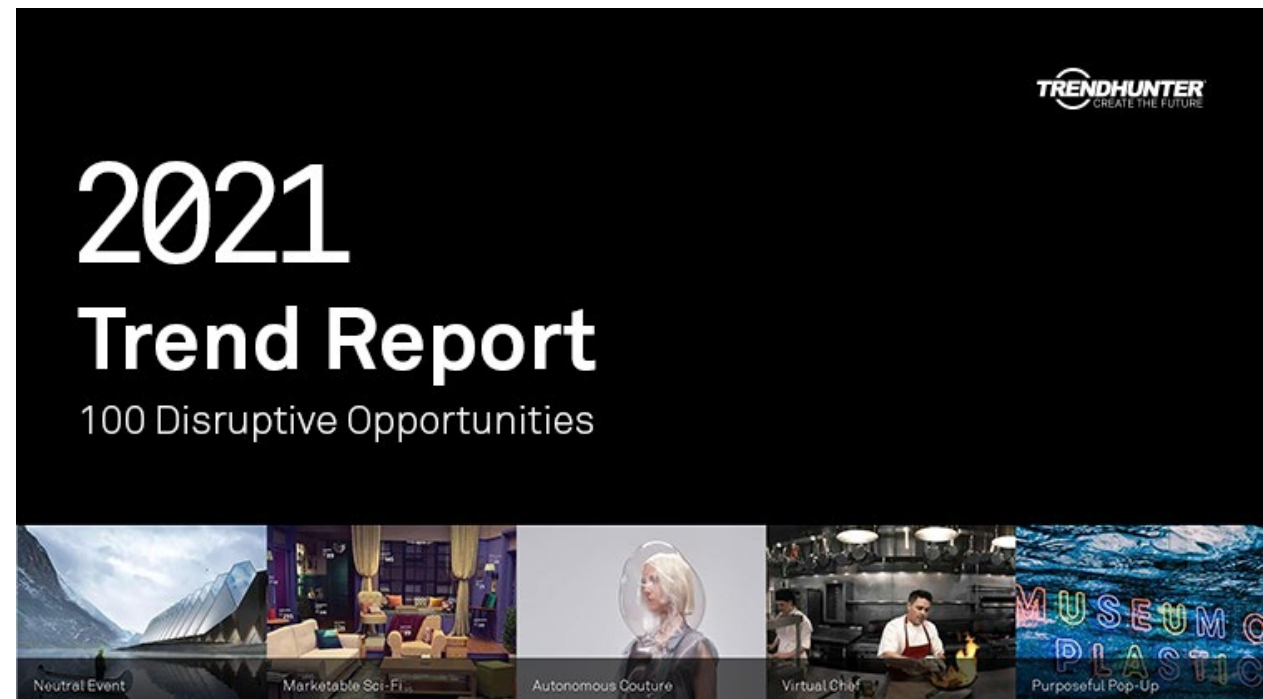
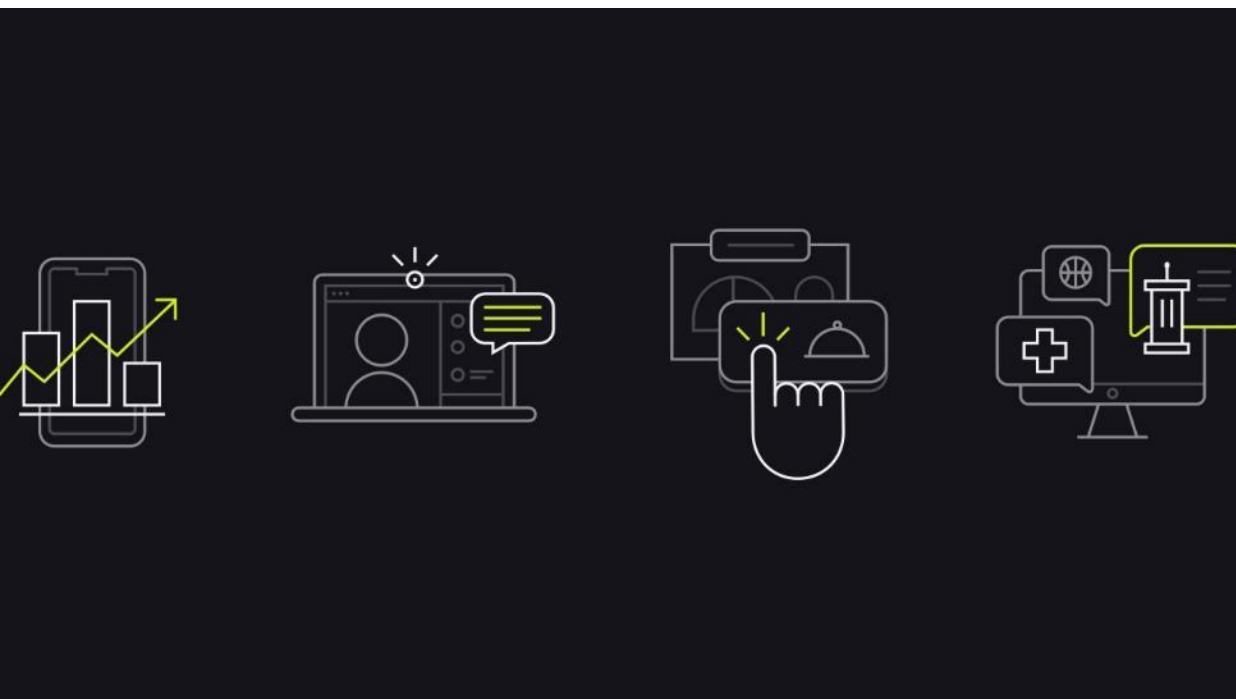
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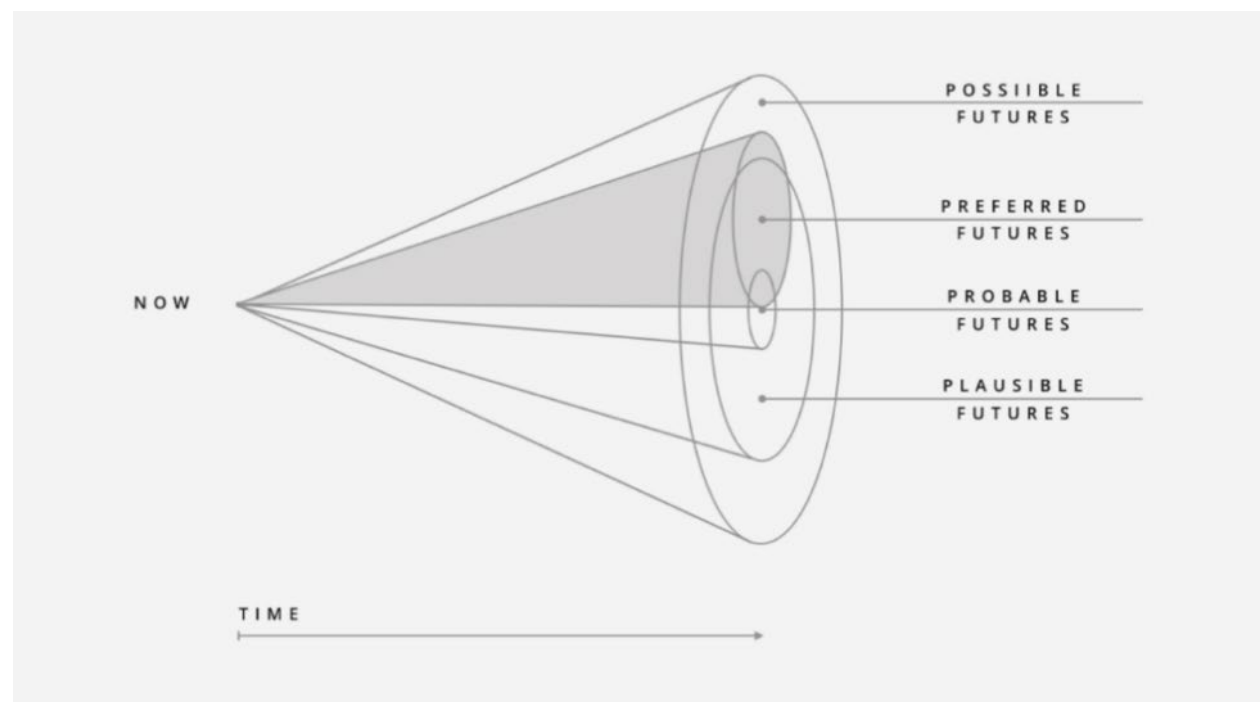
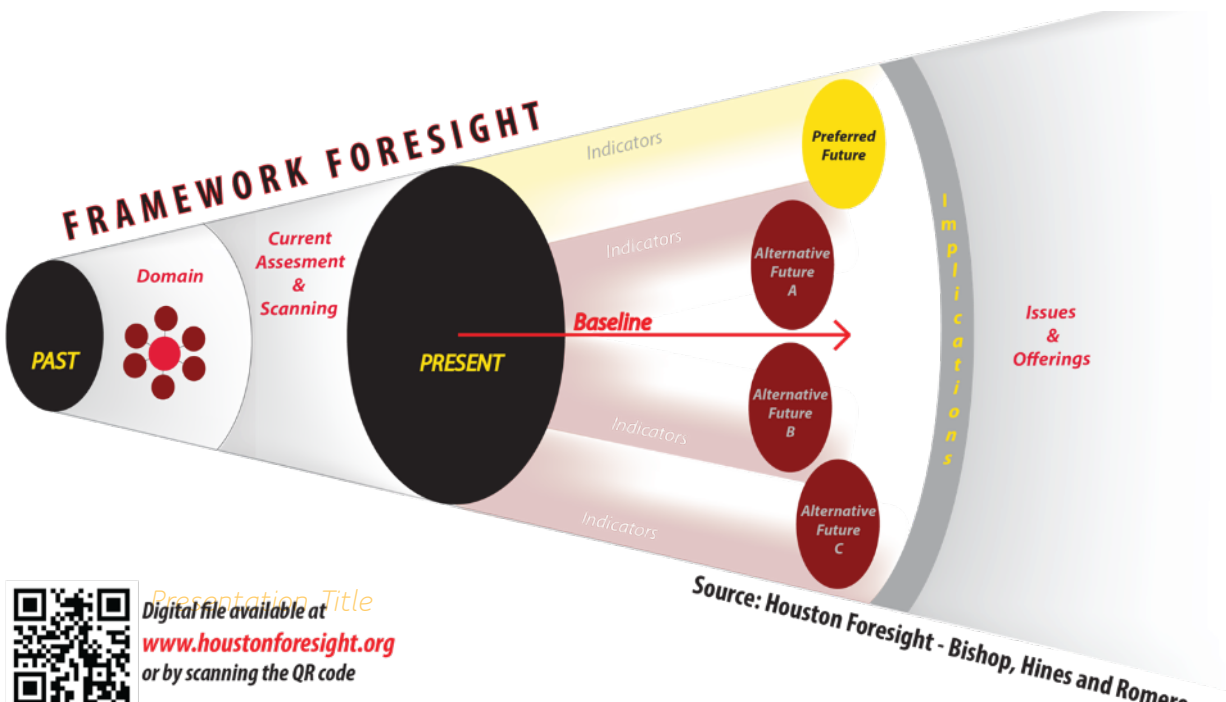
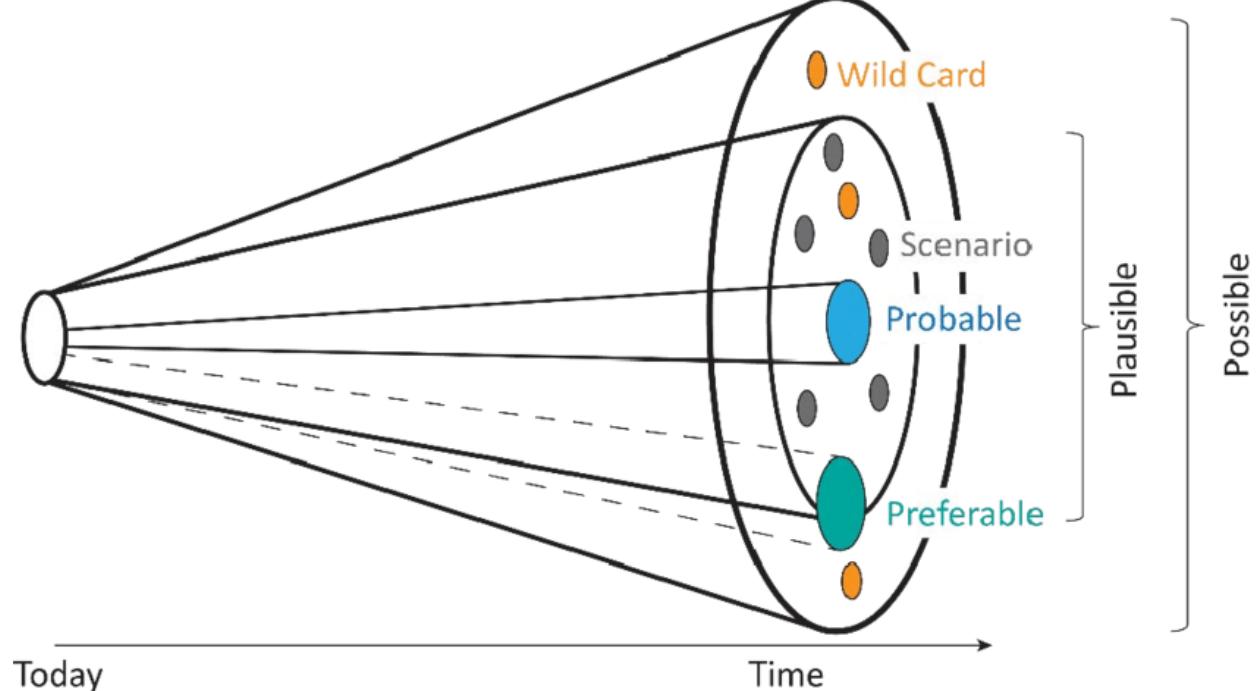
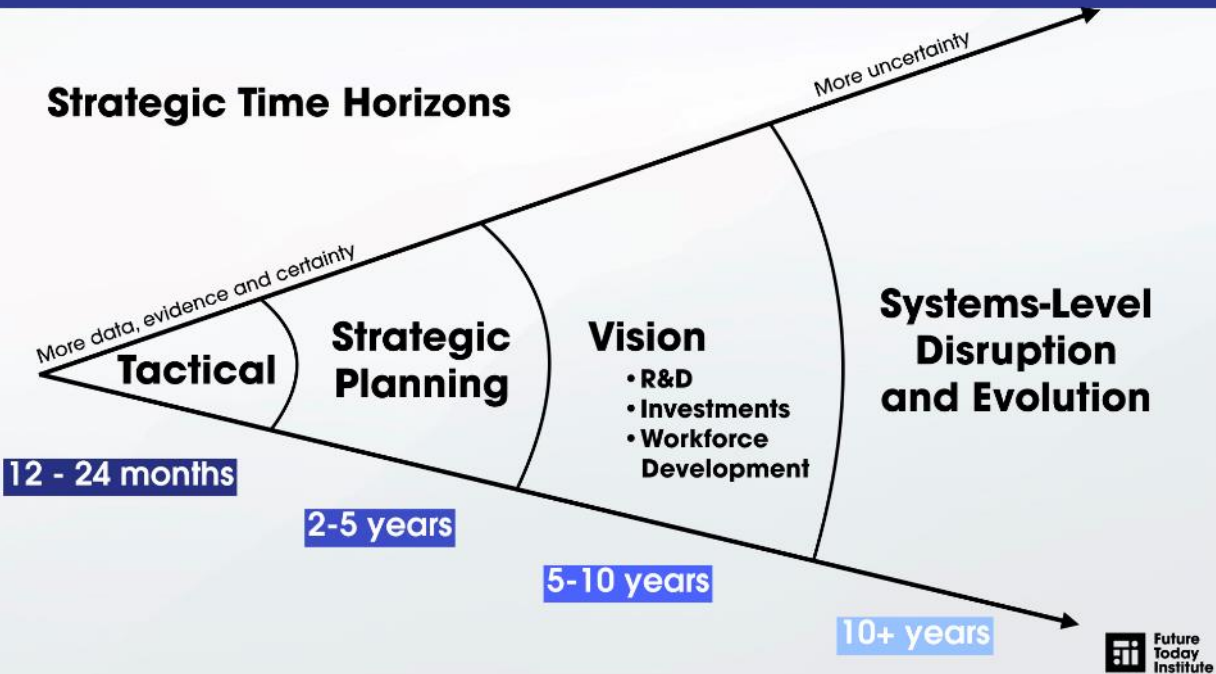


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Strategic Time Horizons



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Futures-Smart Organizations

Culture of Bridge Making

- Collaborative, not competitive
- Equity and belonging
- Internal and external
 - Academia
 - Citizens – beyond early adopters

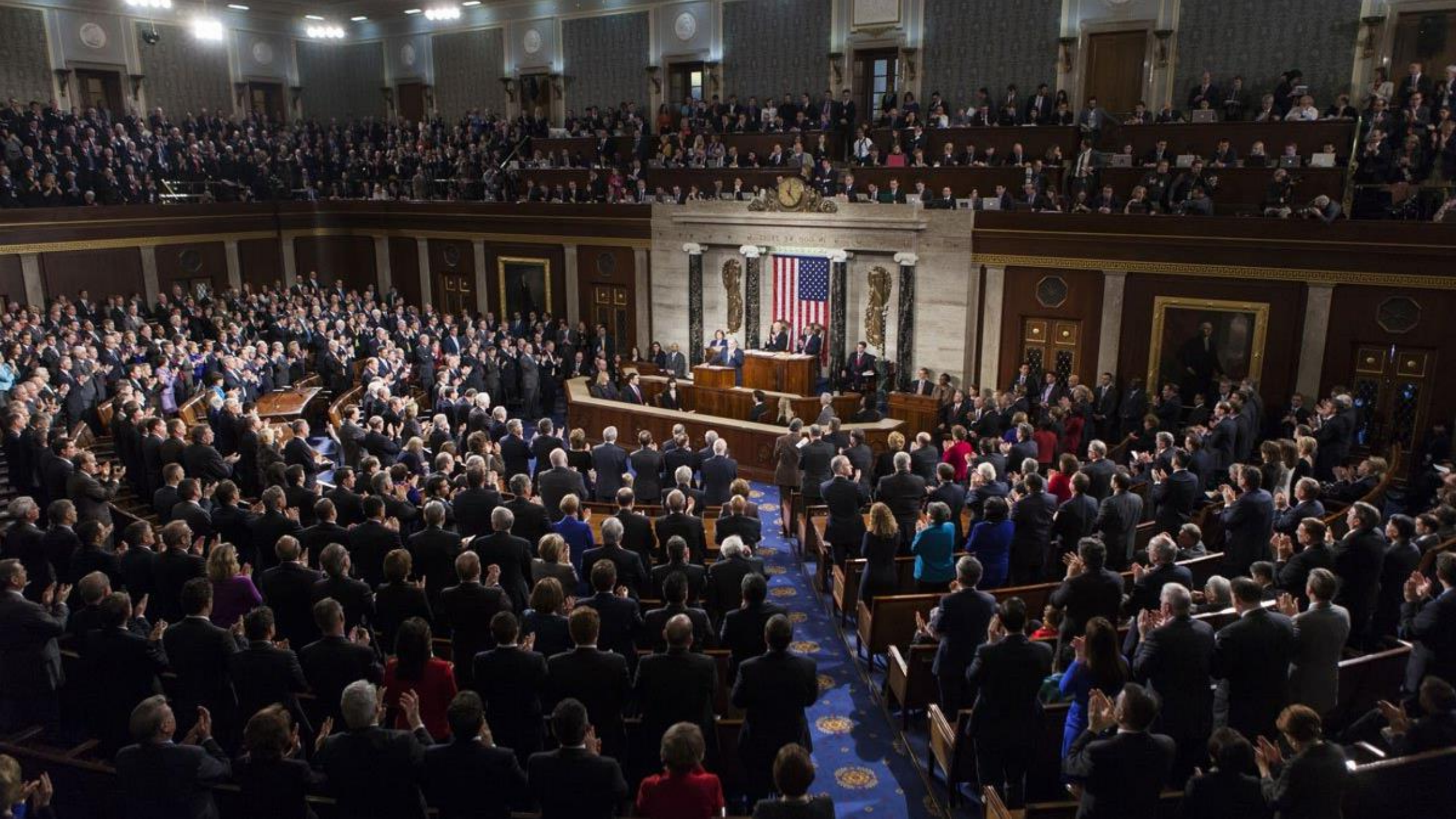
Culture of Futures Literacy

- Power of the pivot
- Embrace change
- Growth mindset
- Responsibility of all
- Consider consequences

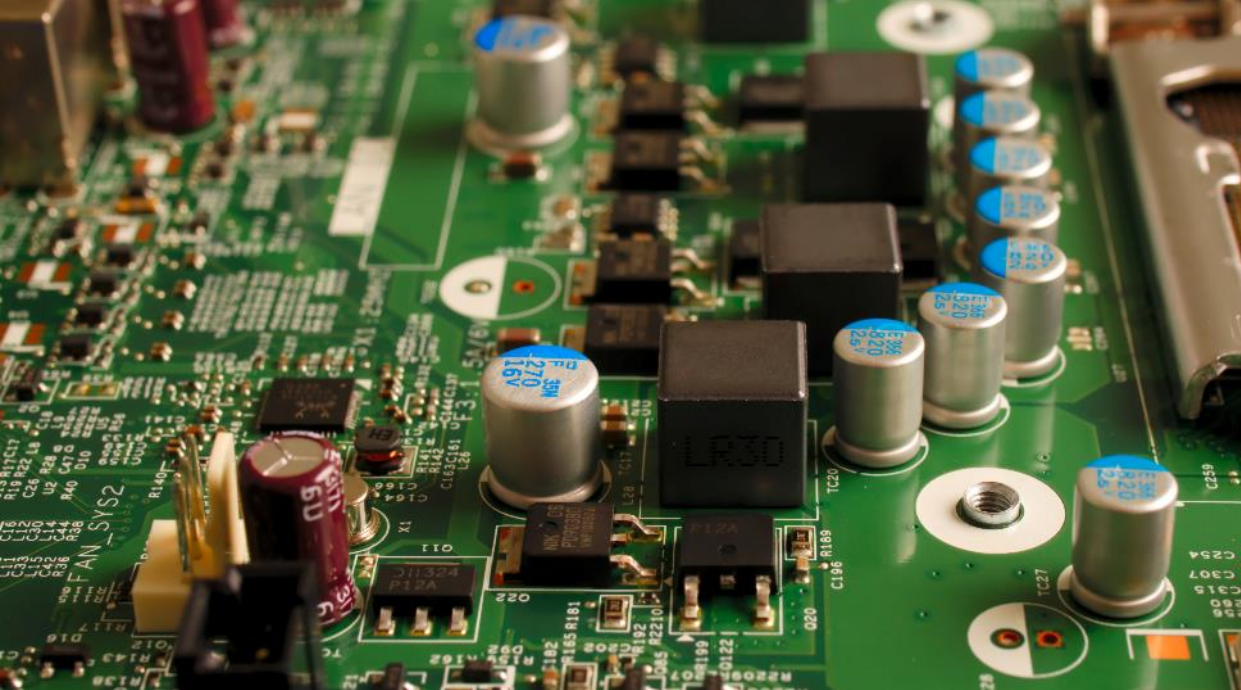












FUTURISM

RESOURCES

University of Hawaii
University of Houston

Coursera (online)

Association of Professional Futurists (worldwide)

Futurist.com

Superflux.in

Institute for the Future (San Francisco)

Future Today Institute (New York)

Flux Trends (South Africa)

The Bridge Builder

Will Allen Dromgoole
1931

Tim Mossholder
Mufid Majnun
Faris Mohammed
Matt Palmer
Muhammad Numan
Chirs Gallagher
Chelsea Wbus
Tucker Tangeman
Jeremy Bezanger
Alex Knight
This is Engineering Raeng
Leon
Kelly Sikkema

Mapbox
Airfocus
Rober Bye
Octabian Dan
Edan Constantion
Alex Kotliarskyi
Christina Wocintechchat
Nick Fewings
Rajiv Perera
Austin Distel
Tommy Van Kessel
Ariana Tafur
Marco Oriolesi

Kai Pilger
Adem Ay
Maximillian Conacher
Christine Sandu
Aleksi Raisa
Jacob Brii
Anastasiia Chepinksa
Michael Dziedzic
Terry Vlisdis
Scott Graham
Johnny Cohen
Alvaro Reyes
Robert Linder

Unsplash Artists

April Reagan

THANK YOU!

april@palmtreesandrobots.com

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[Palmtreesandrobots.com](https://www.palmtreesandrobots.com)



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