

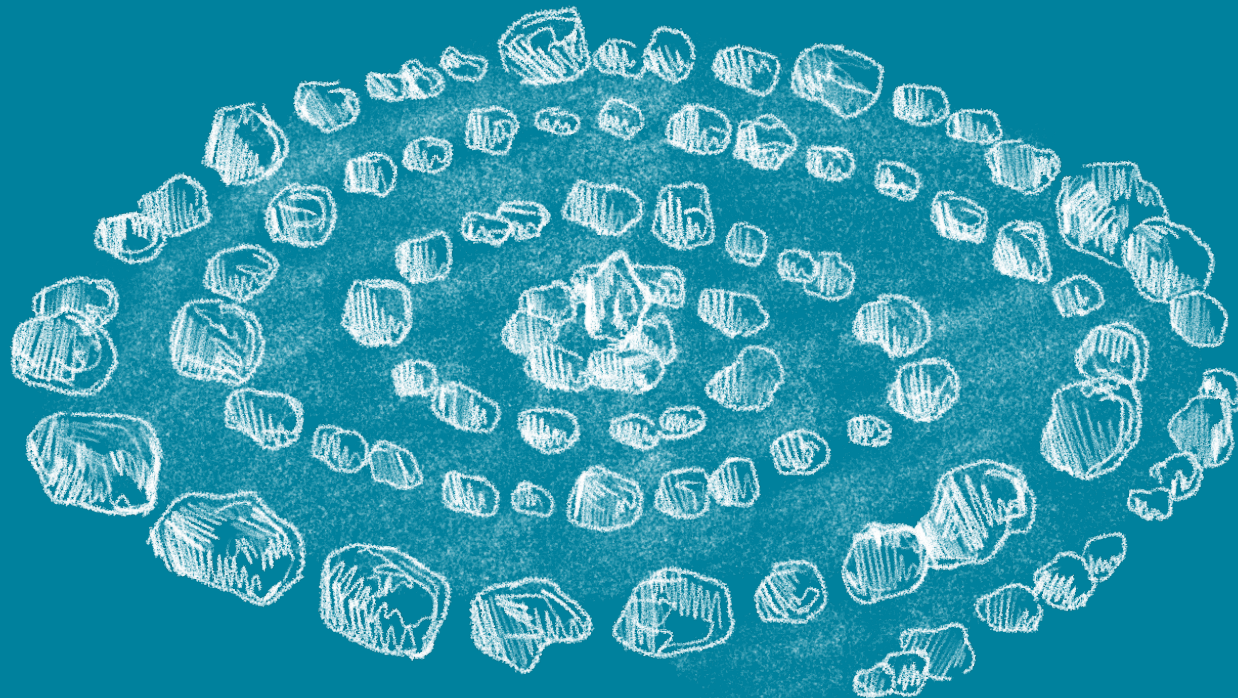
Chief of Staff:

AN UNEXPECTED JOURNEY



Lisa Gironda

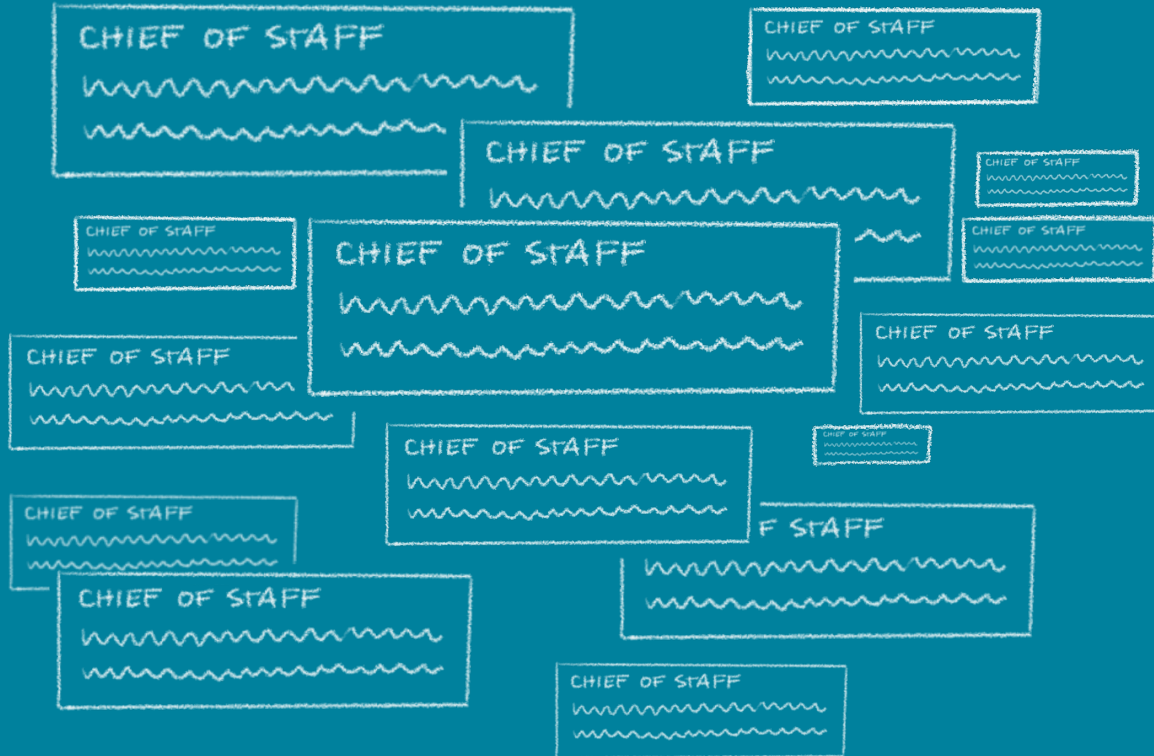
Let's go.



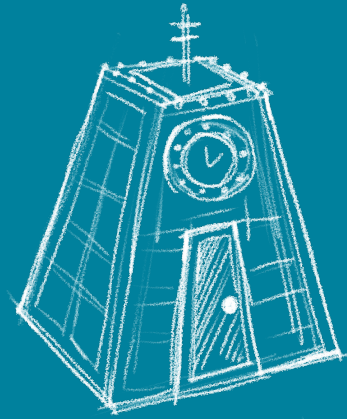
Hi.



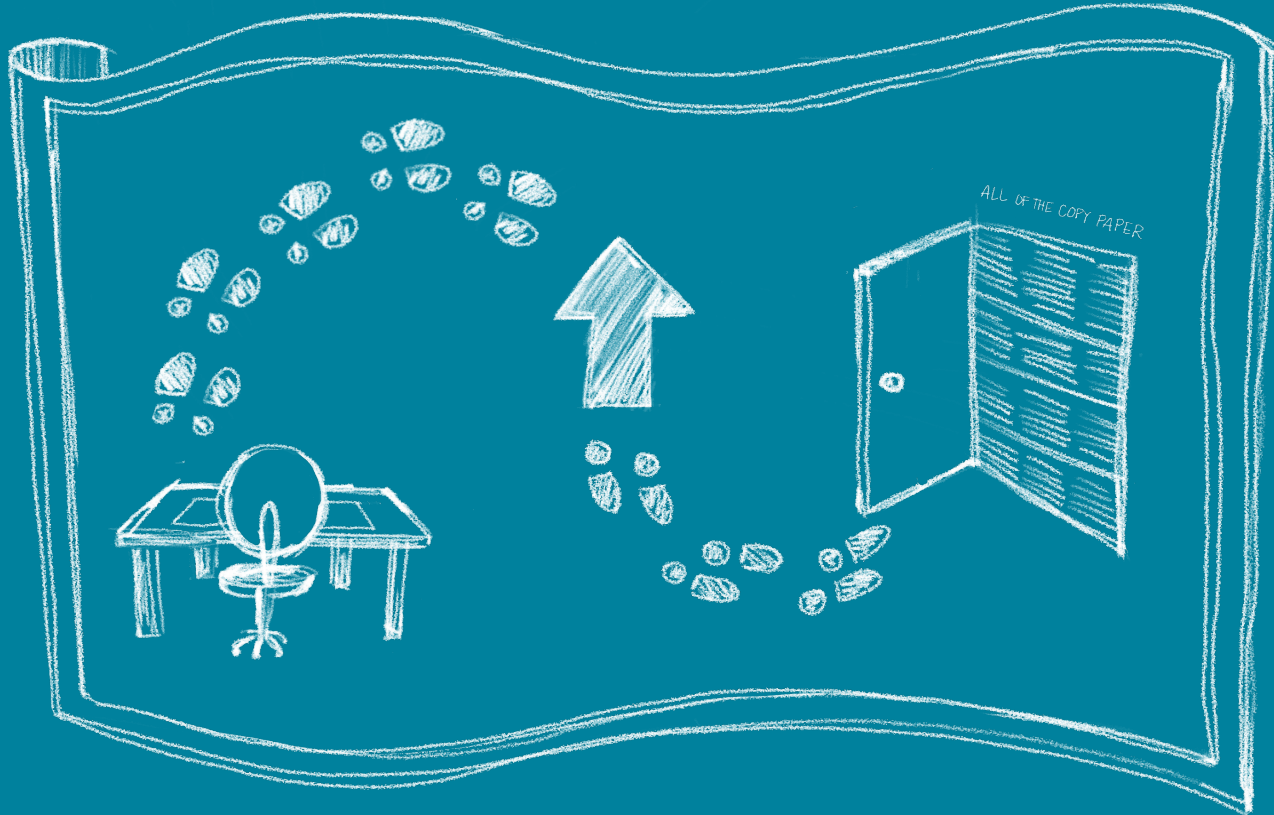
Not all part of the plan.



The wayback machine.



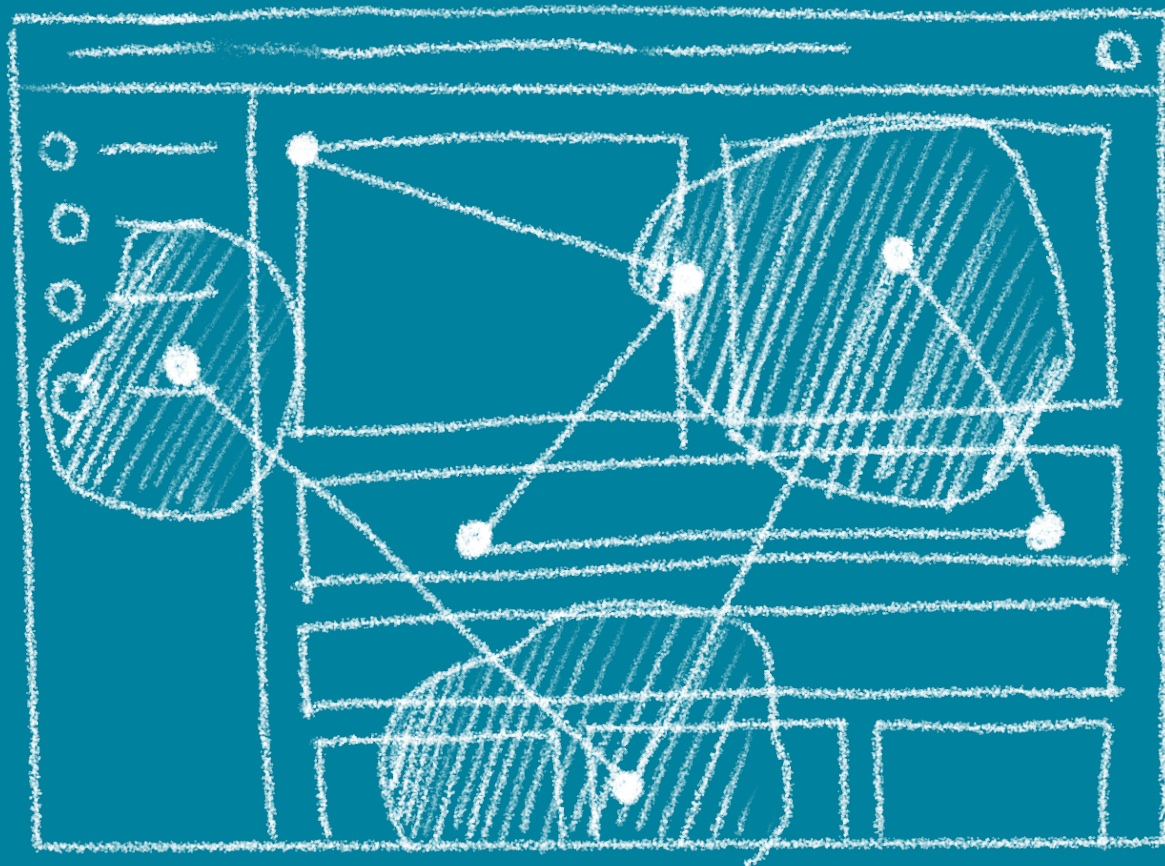
The blue copy paper.



Luck + hard work = possibilities.



www.



Getting creative.

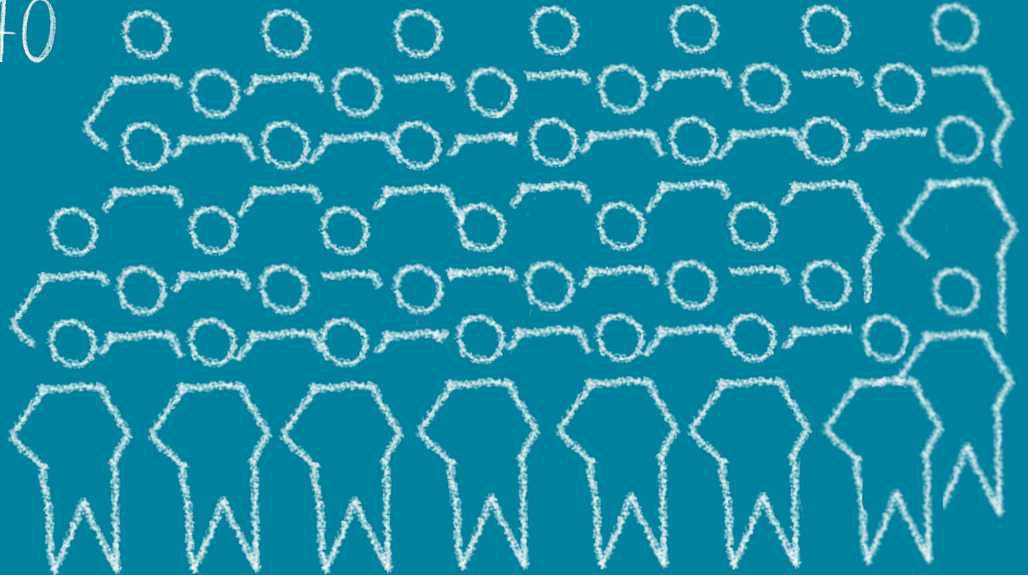


Design operations, my gateway drug.

9



40



“... she’s kind of my Chief of Staff.”

This is Lisa.
She’s kind of like my
Chief of Staff.

- *VP of Design*

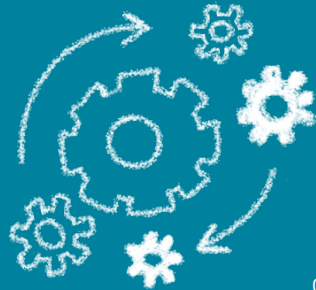
Yeah, let’s
make this
a thing!

- *Lisa*

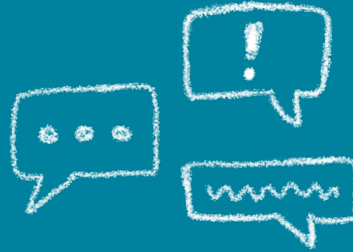
What is a Chief of Staff?



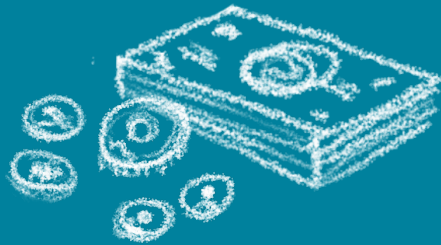
Chief of Staffing.



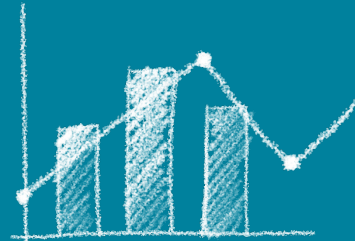
Operations



Communications

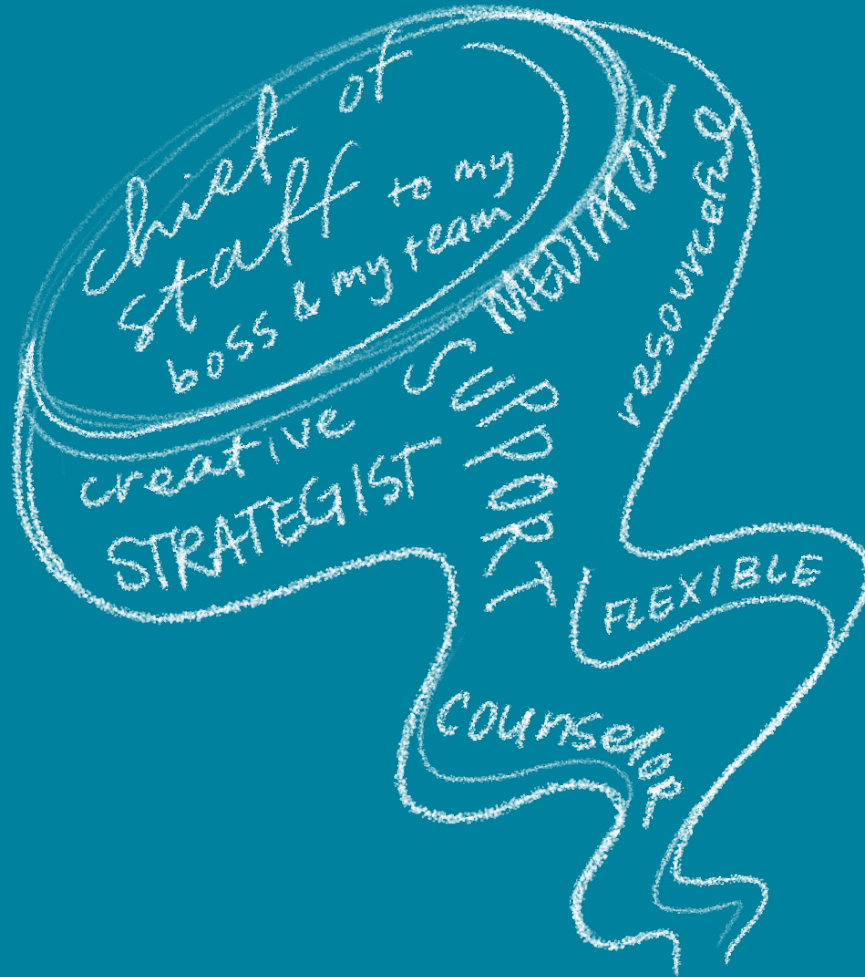


Financial Planning

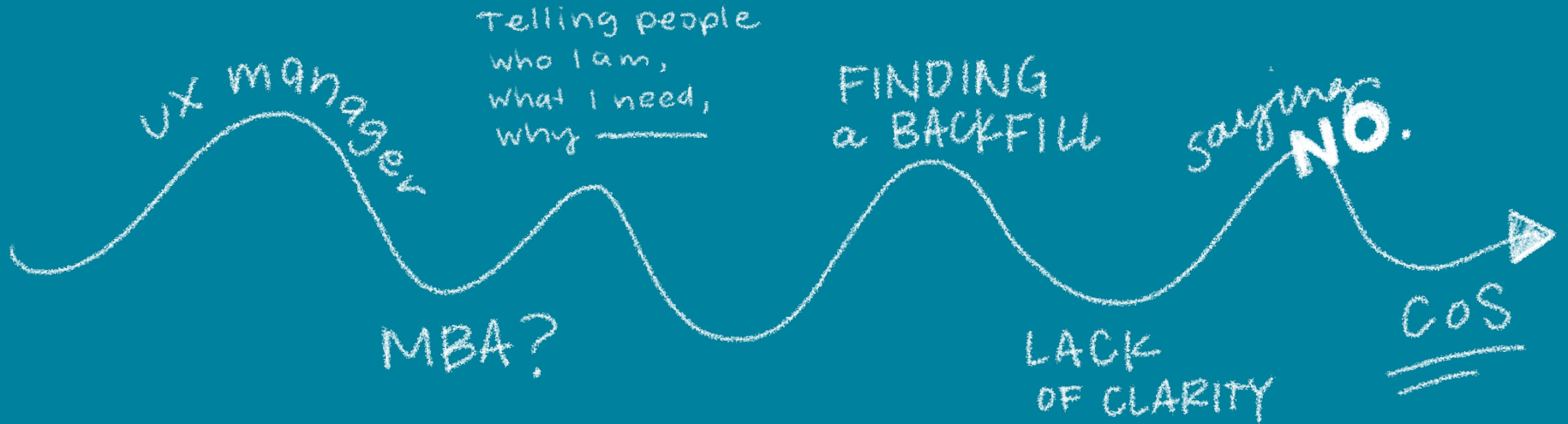


Strategic Initiatives

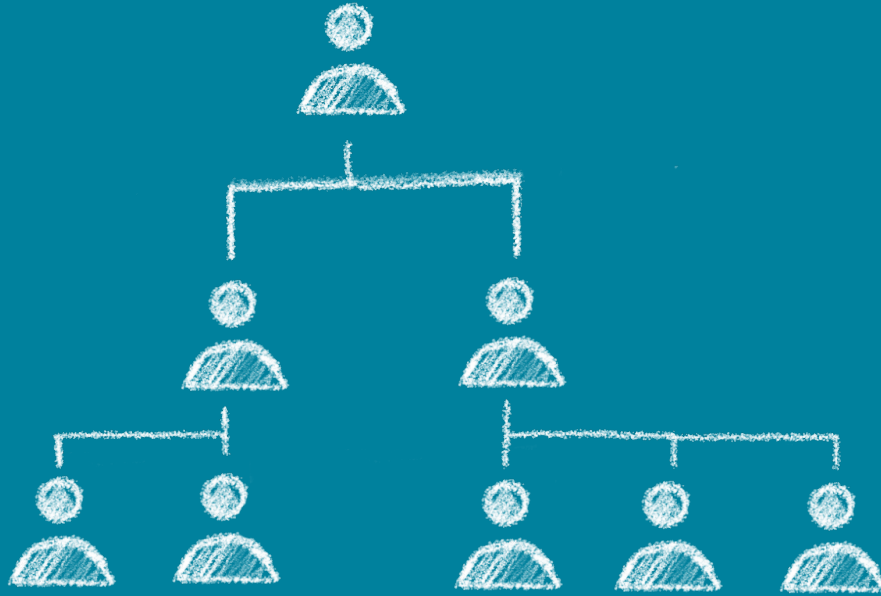
Yes.



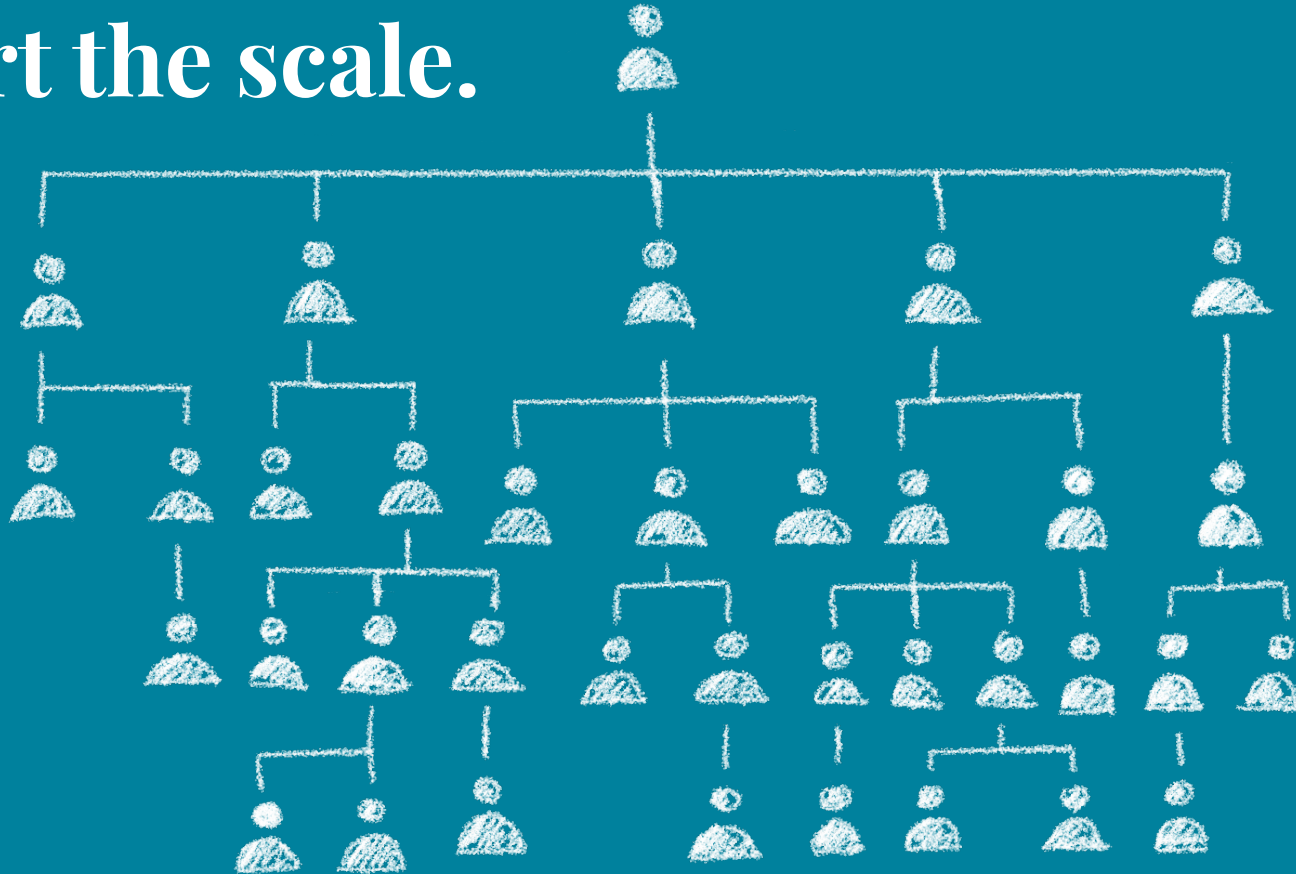
How I made the transition.



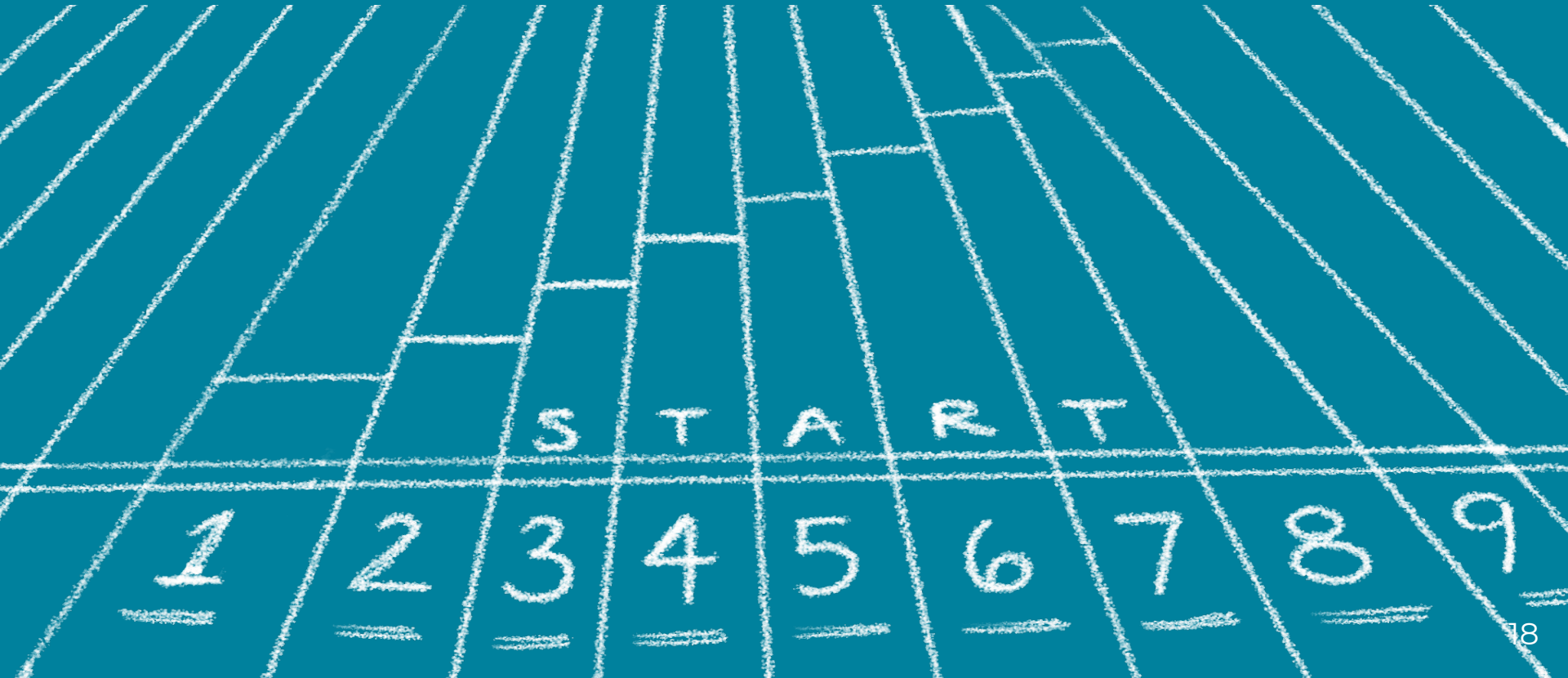
Timing is everything.



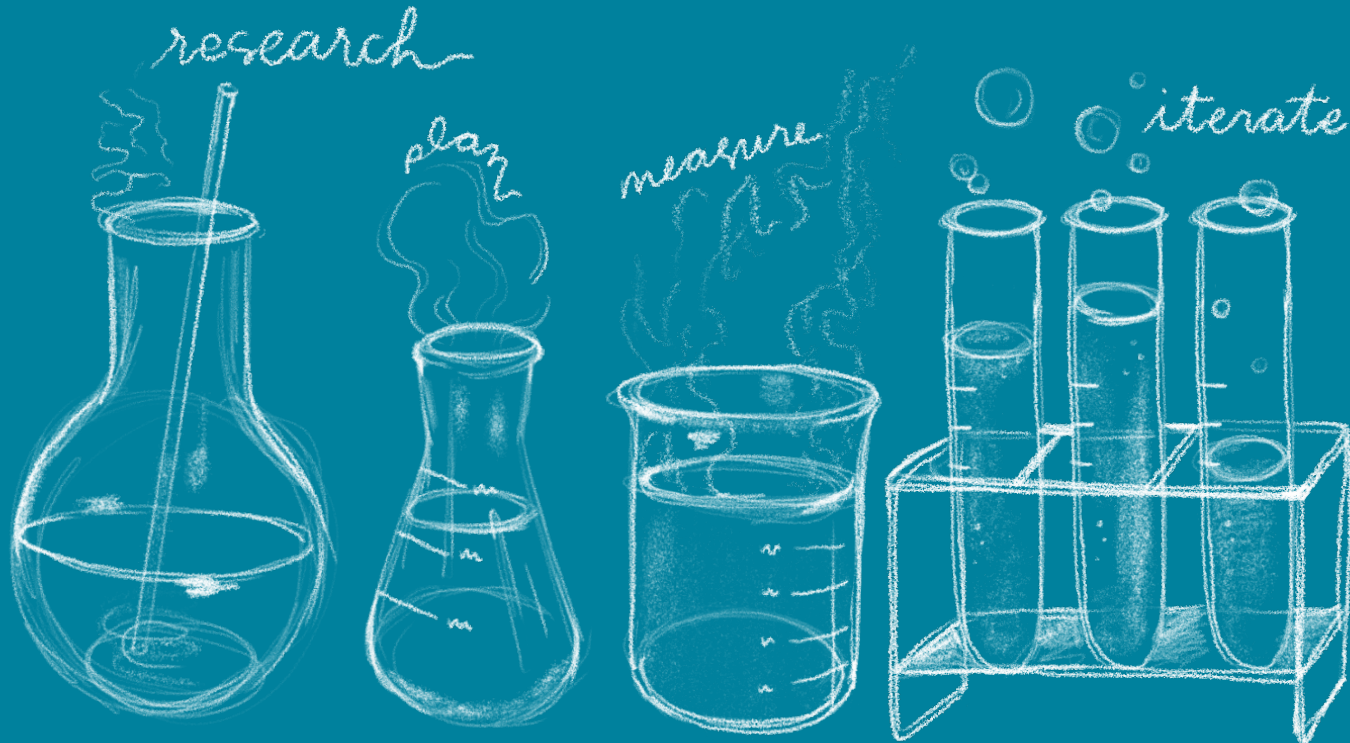
Support the scale.



Communication.



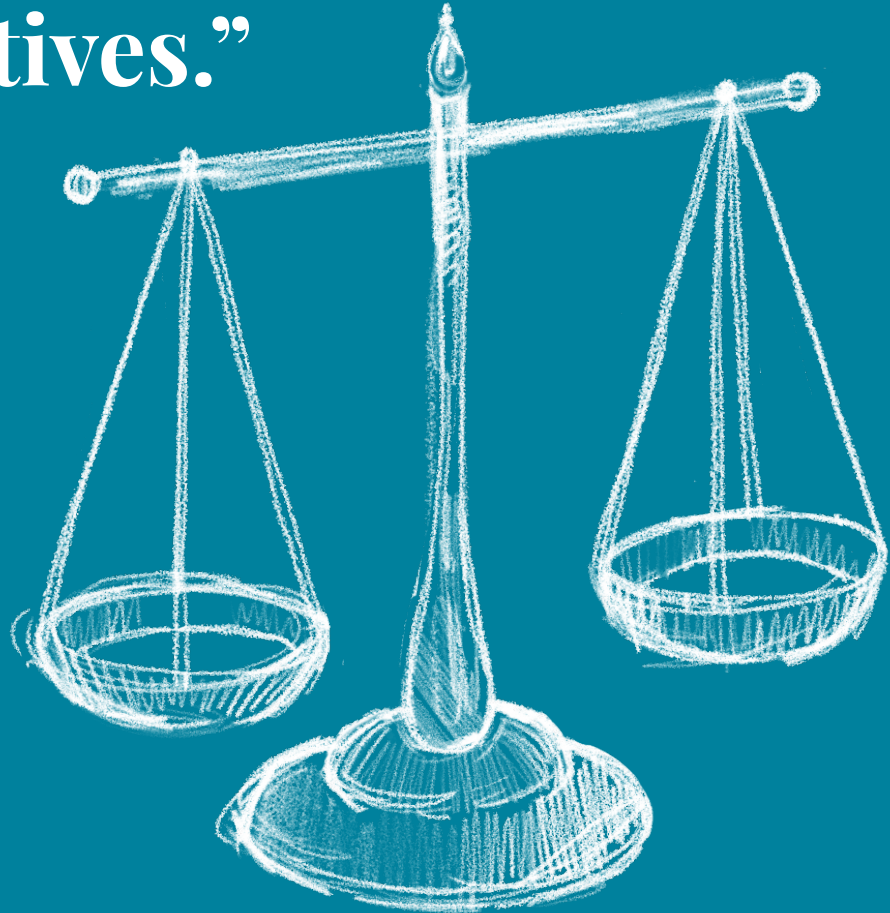
Test + improve.



Going to extremes.



“Strategic Initiatives.”



My flavor of CoS.

Well, my ice cream flavor of choice is mint chip.



Back to the disco ball!



How to be a Disco Ball (or a CoS).



Be the beacon



Spread the light



Support the people

Be the beacon.



Spread the light.



Support the people.



It's just a disco ball.



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SLIDE DESIGN BY THE FABULOUS EMILY:
www.emilymongilio.com