



Design at Scale
by Rosenfeld

@Design_at_Scale #DAS2022
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THEME 3: Design People – Caring for Individuals and Teams

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Welcome to Day 3, everyone!



It became a tradition to close Design at Scale with a theme that focuses on PEOPLE. Not our roles, but us as human beings. In the past two years we, as humans, became so VIVID, so PALPABLE, so NAKED, and so EASY to HIDE. Turn off your camera and no one will notice who you are, where you are, how you are, and shortly after, people may even forget WHY you are.

IF YOU ENJOY CONVERSATIONS
THAT BRING OUT THE BEST IN YOU,
You are in for a real treat today.

UNLIKE PREVIOUS DAYS, WE
WON'T SPOIL IT BY TELLING YOU
WHAT TO EXPECT, WHAT OTHERS WILL BE SAYING.

I/WE GUARANTEE YOU...
Expect to be moved



With both the new work conditions and the Great Resignation upon us, how do we take care of our people, nurture our teams, and help them thrive?

Today, Day 3, we'll hear from leaders in the space who'll be sharing actionable strategies to:

- TAKE CARE of OURSELVES so that we can TAKE BETTER CARE of OUR TEAMS.
- MEASURE and IMPROVE EMPLOYEE SATISFACTION to drive CUSTOMER OBSESSION across the whole organization.
- BUILD LOYALTY within a team and HELP DESIGNERS THRIVE in the face of change.
- Help our teams FIND MEANING in their WORK that resonates with their hearts, not just with their paychecks.

All it takes to be a good boss/leader is to be a darned good human.

KIT and I DECIDED TO SHARE OUR OWN STORIES of BEING HUMAN, SUPPORTING EACH OTHER THROUGH HIGHS & LOWS, ESPECIALLY DURING the PANDEMIC. See VIDEO @ 2:00 ♥♥

Don't miss this

[BEAUTIFUL, APPRECIATIVE, unscripted TESTIMONY]