



THEME 1: Advancing Our Field

curated by **CHRIS GEISON**
Senior Research Strategist, Workday
@chrisgeison

↖ of course,
OVERLAPS WITH
the OTHER
THEMES

Reflect...
HOW AM I PERSONALLY
CONTRIBUTING TO THOSE
DYNAMICS THAT STAND IN
THE WAY OF IMAGINING
BETTER FUTURES - for
EVERYONE?

I FEEL SO VERY
fortunate
TO KICK
THINGS OFF
TODAY...

and I HAVE
COVID (even
though vaxxed
and boosted)

... We are
HERE

NOT IN DENIAL OF PLAGUE, AND WAR,
BUT IN DEFIANCE OF IT. We are coming
together to advance a profession
and a function that works to center
HUMAN RIGHTS IN DESIGNING THE FUTURE.



TODAY'S SPEAKERS

DEVON POWERS kicks things off by sharing what she learned from studying futurists and trend-watchers and wrote about in her book "On Trends"...

SAM LADNER follows with an exploration of ethnofutures and strategic foresight..

MACKENZIE GUINON will share her thoughts on the researcher career ladder and the dangers of gatekeeping ...

As research and insight functions gain influence, we challenge ourselves to ask:

- To what end?
- Where do we want to go as a discipline?
- How do we use human insights to imagine new futures?
- How do we improve the rigor of our field without resorting to gatekeeping?

This theme's speakers explore **growth, evolution, and trajectory of research as a field** and

HOW THESE IMPACT OUR WORK AS PRACTITIONERS, TEAMS, and ORGANIZATIONS

YOEL SUMITRO dials in from Jakarta with a complementary perspective on gatekeeping and how we can create a learning framework that allows researchers to be effective, even without a Big Tech "pedigree" ...

BRIAN MOSS explores the factors that allow for resilience on research teams...

VICTOR UDOEWA tackles the subject of participatory research, decolonization, and research justice. This is a vital take on the kind of work that will allow us to deliver on our promise as a human-centered discipline