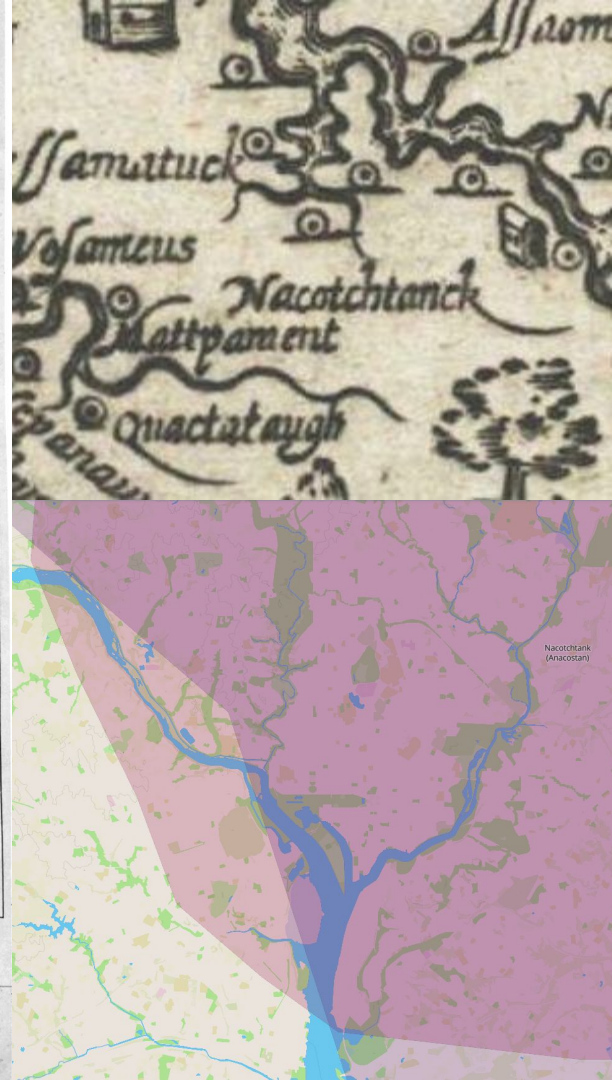


DIAGRAM OF INDIAN VILLAGES

— 6 —

From Development of the United States Capital.
Washington, Government printing office, 1930.
(71st Congress, 1st session. House document no. 35.



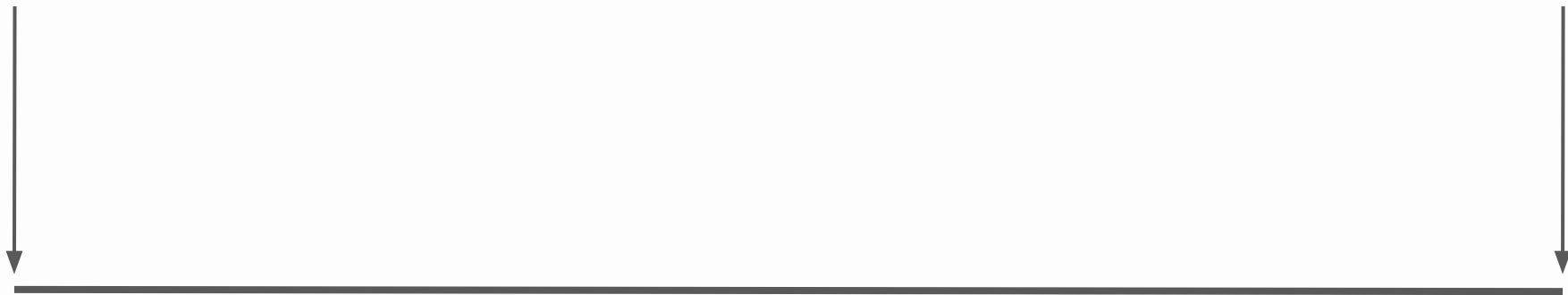


Homo Sapiens appear



Homo Sapiens appear

Paolo Freire in 1970s



OVER A MILLION COPIES SOLD

pedagogy
of the
oppressed
PAULO FREIRE

With an Introduction by Donaldo Macedo

B L O O M S B U R Y

Homo Sapiens appear

Paolo Freire in 1970s

Lippit, Lewin, Radke
1940s





2E 75
HIGHLANDER FOLK SCHOOL
1932-1962

Following a 1959-60 trial in Grundy County, the State of Tennessee revoked the school's charter. It was adjudged to have violated segregation laws, sold beer without a license, and conveyed property to Myles Horton for his home. When the sheriff padlocked the school, Horton proclaimed Highlander to be an idea rather than simply a group of buildings, adding: "You can't padlock an idea." In a 1979 Ford Foundation Report, Highlander was singled out as the most notable American experiment in adult education for social change.

TENNESSEE HISTORICAL COMMISSION











Homo Sapiens appear

Paolo Freire in 1970s

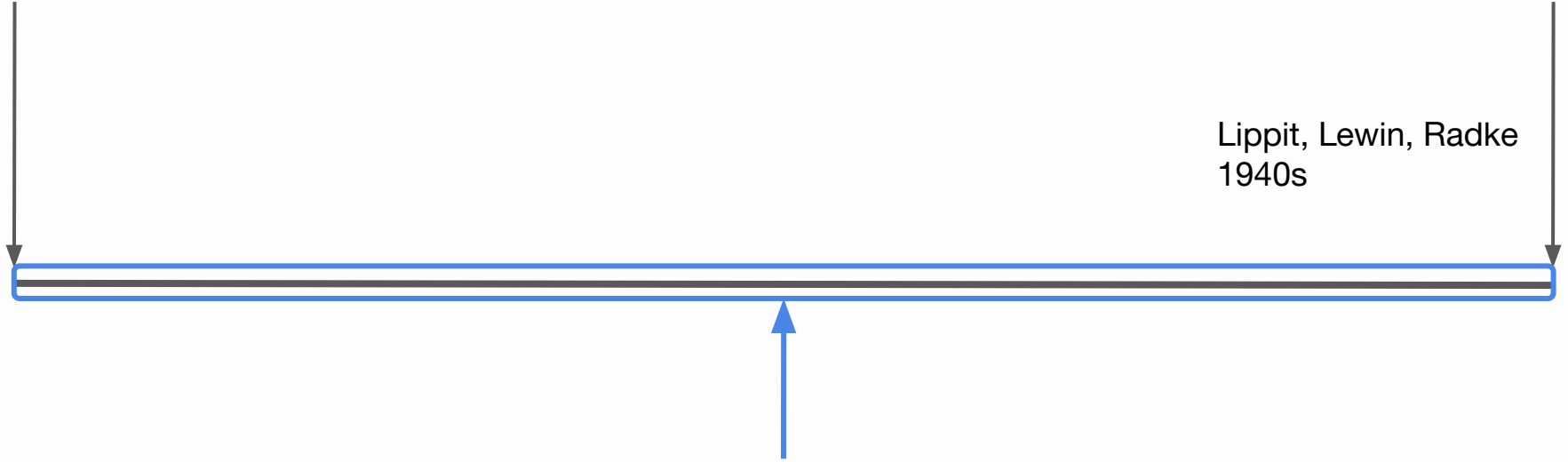
Lippit, Lewin, Radke
1940s



Homo Sapiens appear

Paolo Freire in 1970s

Lippit, Lewin, Radke
1940s



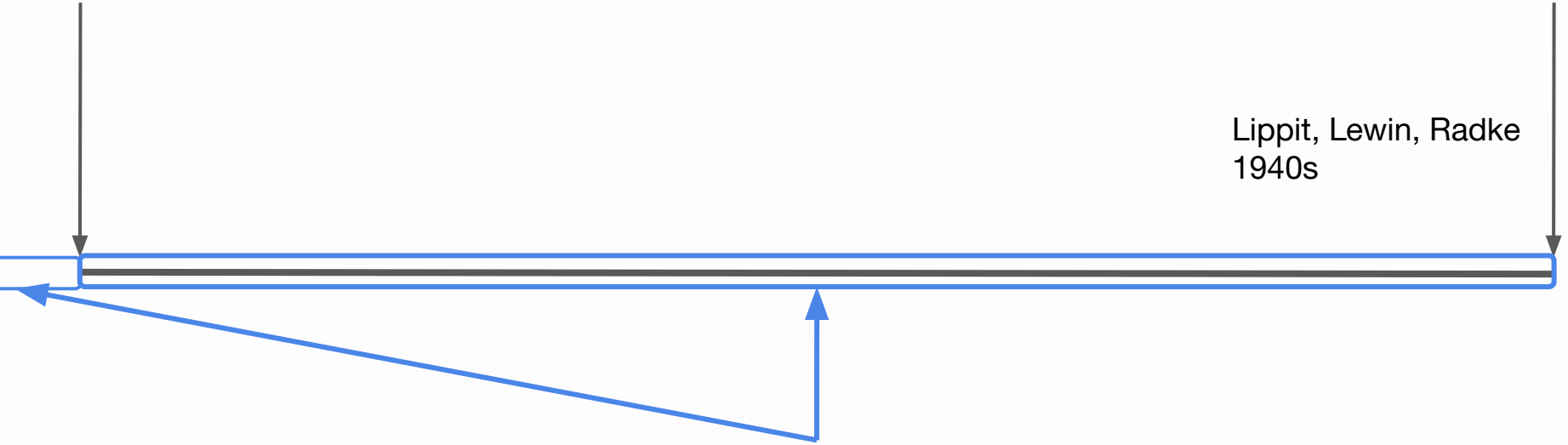
Participatory Research throughout the history of communities

Homo Sapiens appear

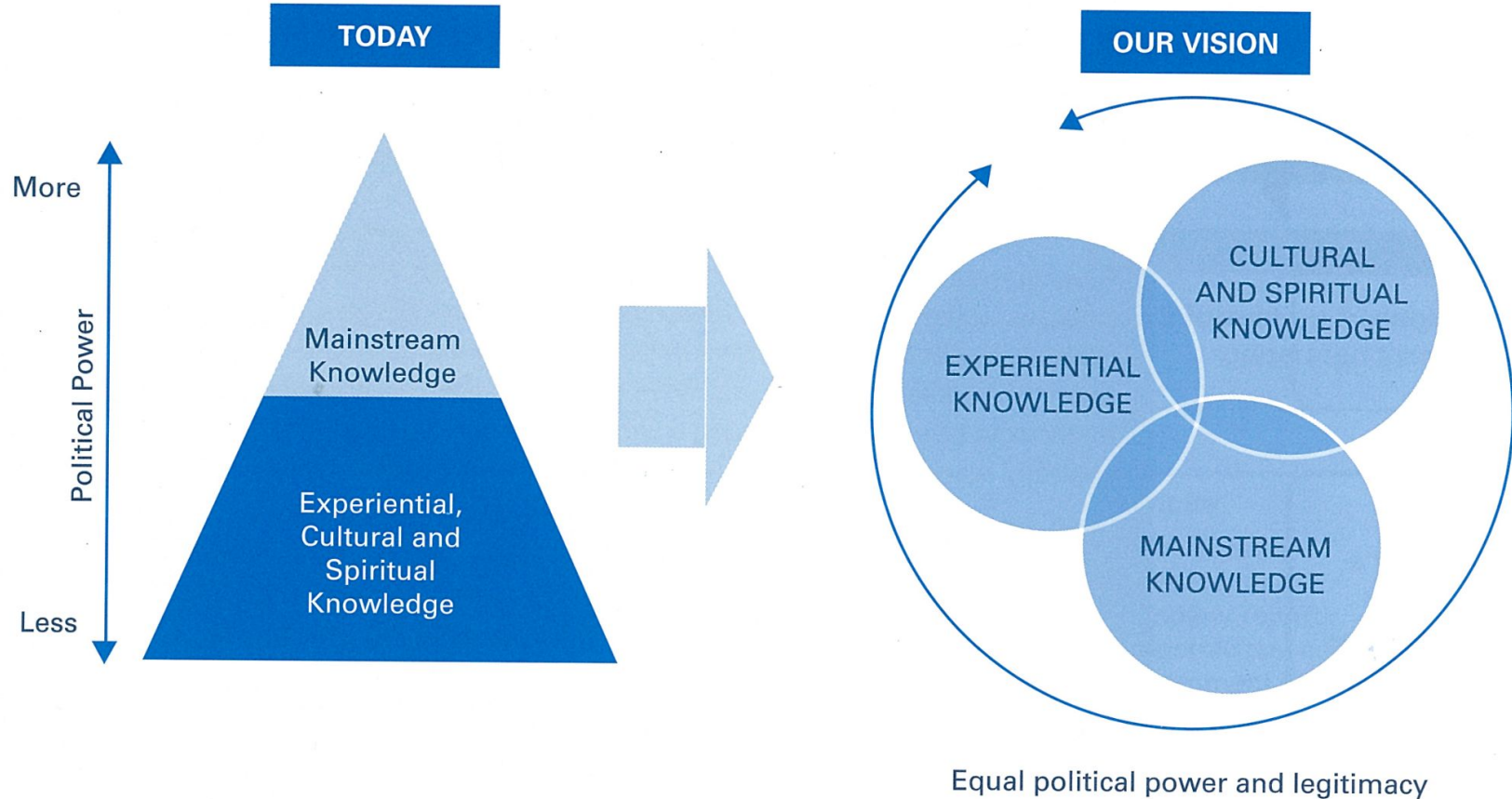
Paolo Freire in 1970s

Lippit, Lewin, Radke
1940s

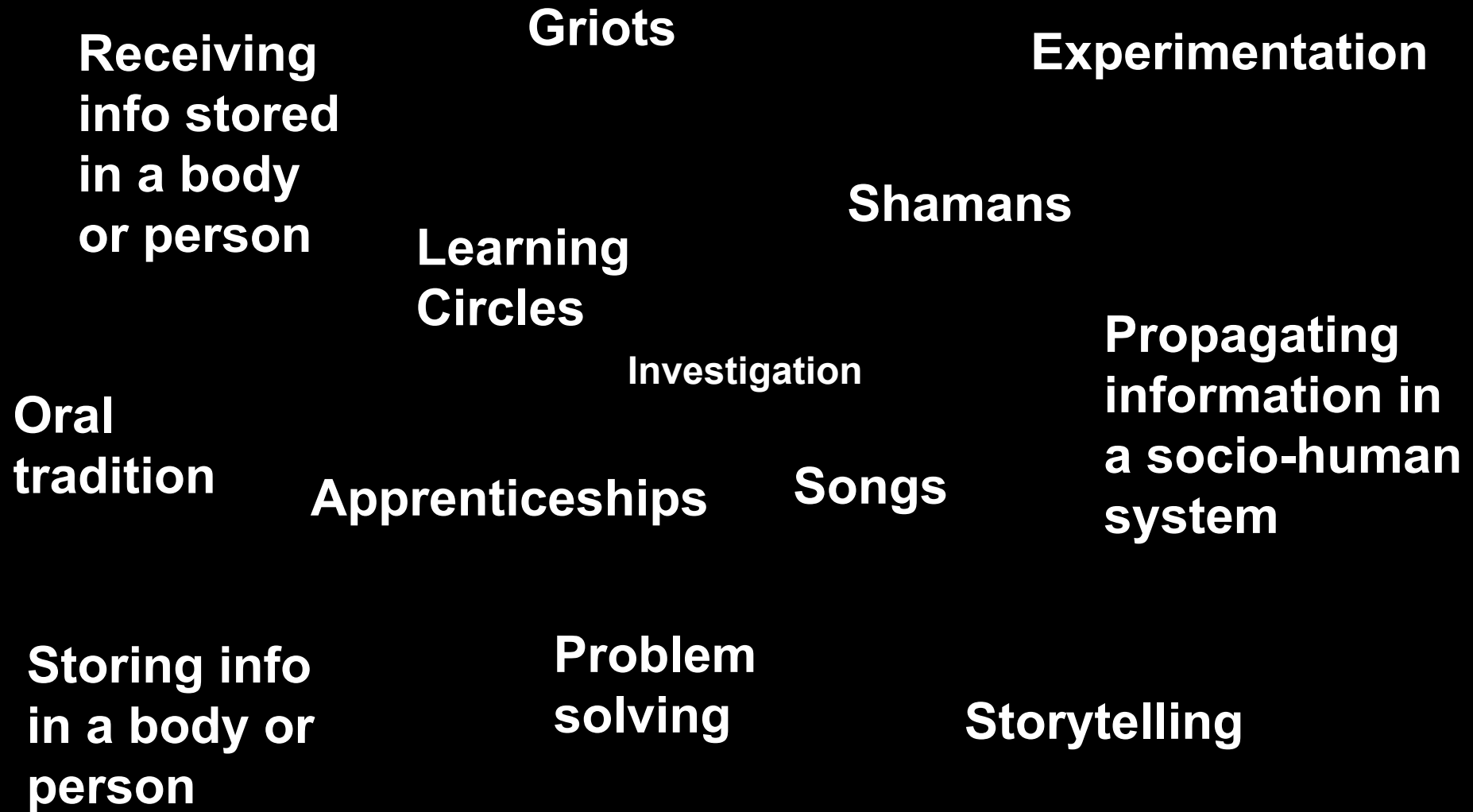
Participatory Research throughout the history of communities



KNOWLEDGE IN THE WORLD



Investigation



To establish fact, reach conclusion

To survive

**To teach
history**

**To share
values**

**To do
justice**

To establish fact, reach conclusion

**To pass
down
culture**

**To answer
a question**

**To leave a
legacy**

**To
transform
society**

To resist

What is Participatory Research?

Participatory Research

Participatory Action Research

Community-based Participatory Research

Collaborative Action Research

Critical Action Research

Practitioner Research

Emancipatory Research

Liberatory Research







PARTICIPATORY RESEARCH TOOLKIT

FOR SOCIAL NORMS MEASUREMENT



December 2020





Design Researcher



Community Members



Facilitation is power.

Community Member
Influencer, Networker



Community Member
Research

Community Member
**Historian, Poverty
Reduction Expert**



Community Member
Education Expert



Community Member
**Movement Builder,
Doctor**



Community Member
Multilingualist



Community Member
Organizer, Activist

Community Member



Researcher
Community Member

**Community Member
Researcher**



**Community Member
Researcher**



Community Member



**Community Member
Researcher**



Community Member

**Community Member
Facilitator**



Community Member
Researcher

Community Member
Researcher



Community Member
Researcher



**Community Member
Facilitator**



Community Member
Researcher



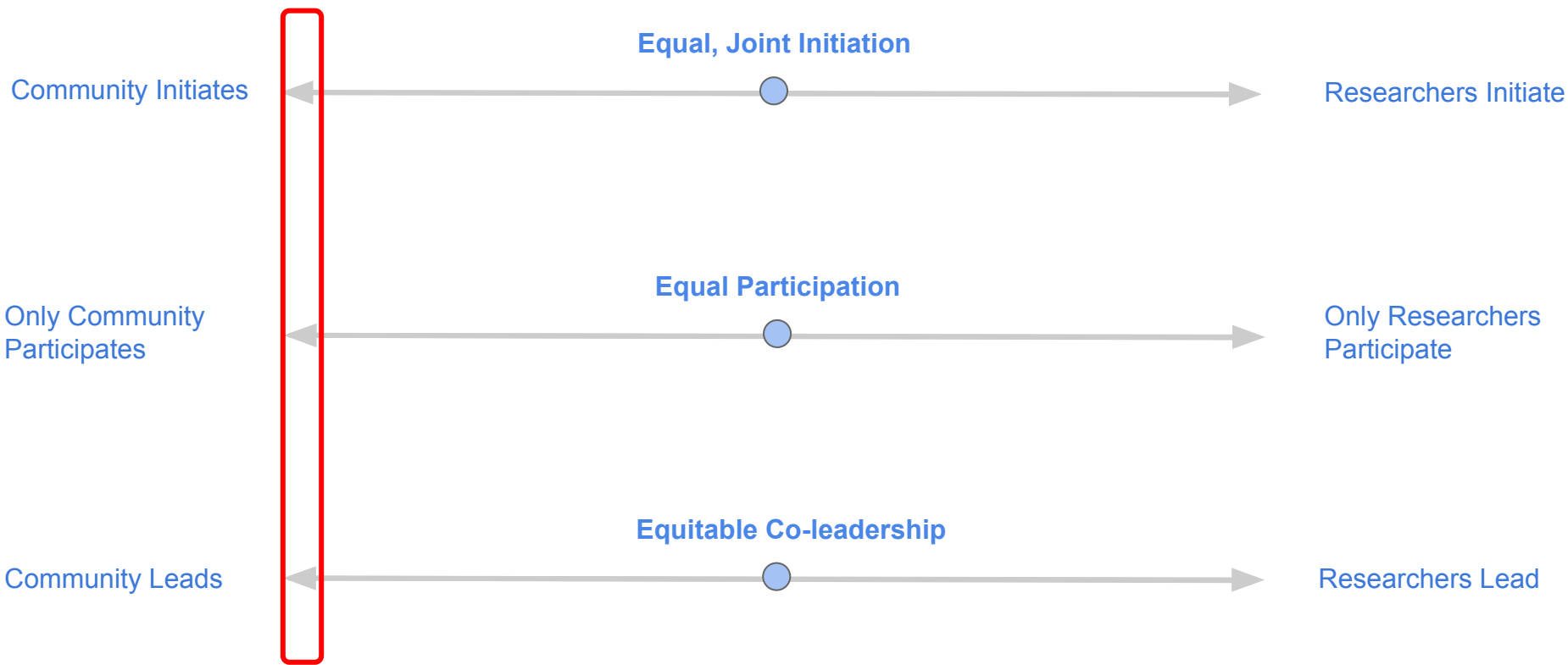
**Community Member
Facilitator**

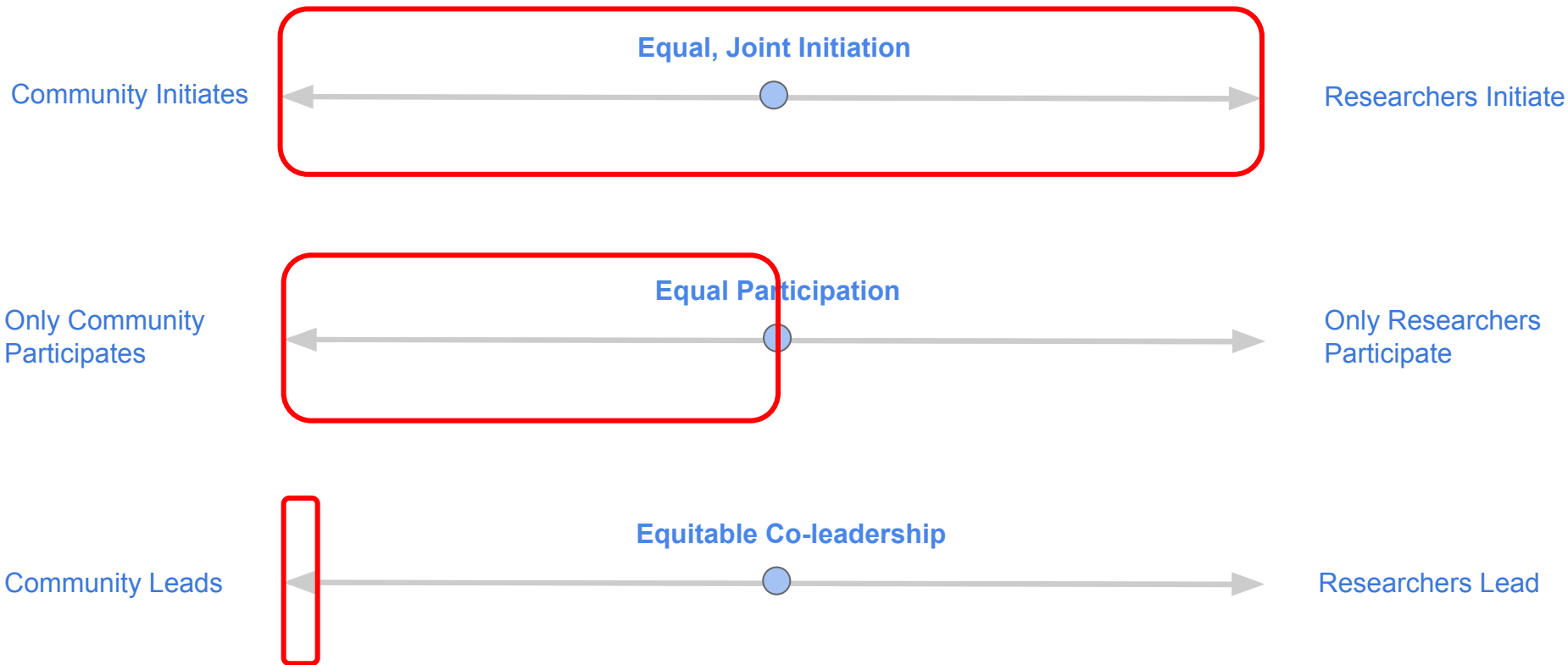
1. Community members always present & leading

2. Community members outnumber professional researchers

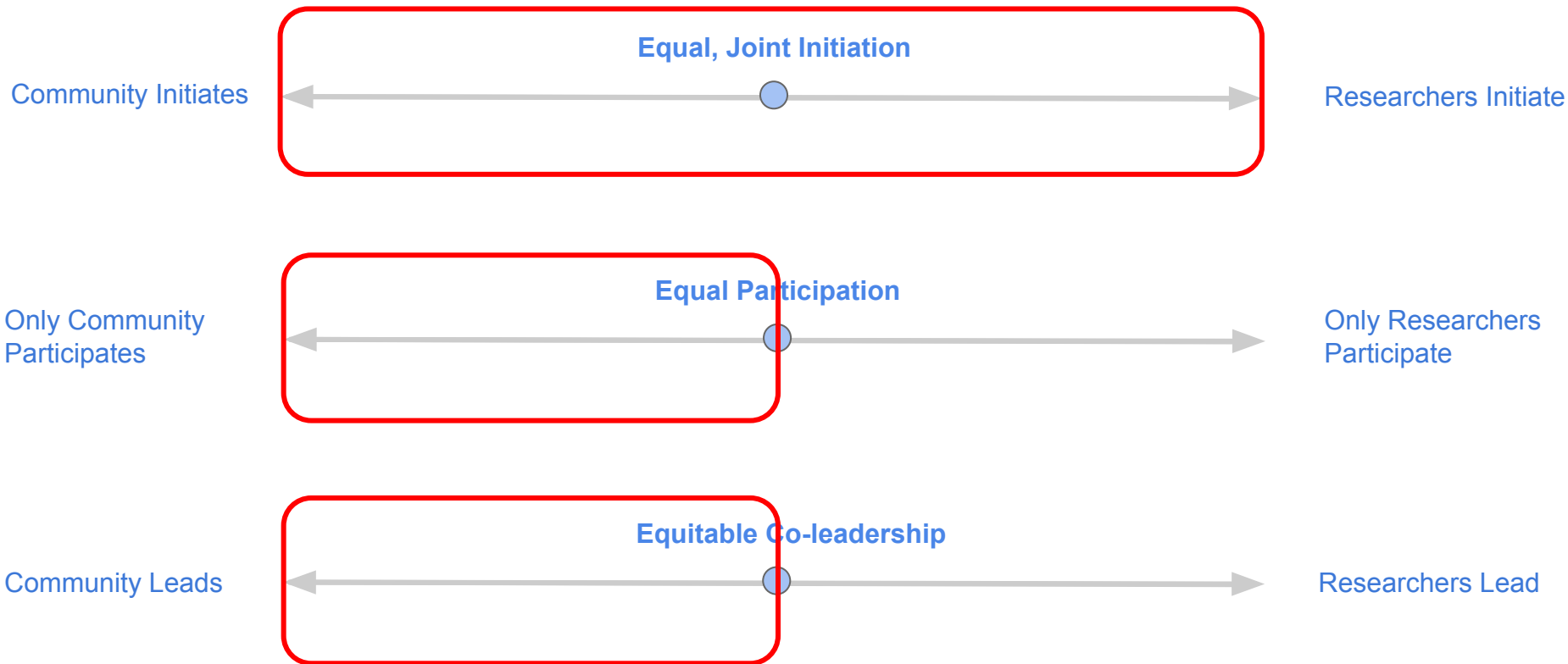
3. Community members own artifacts and narratives around the artifacts

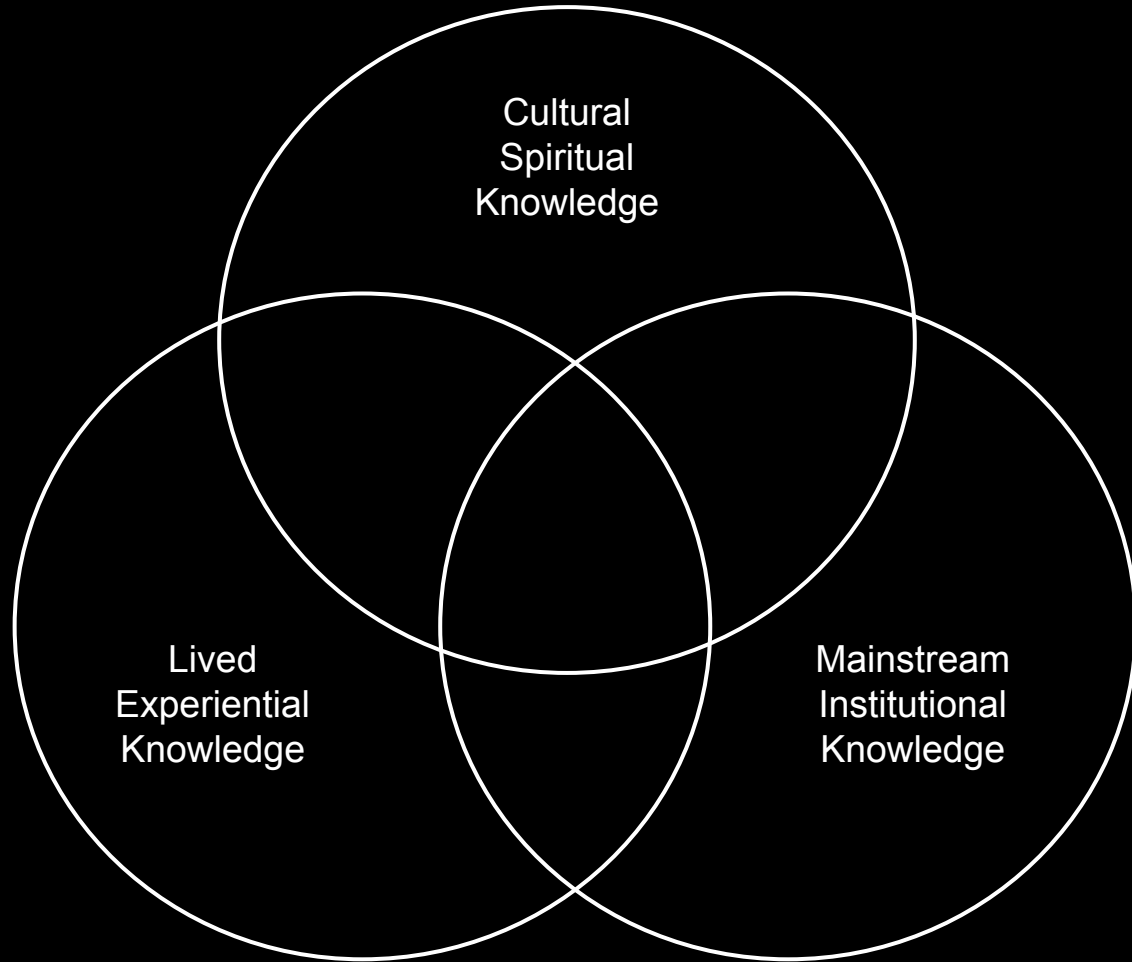


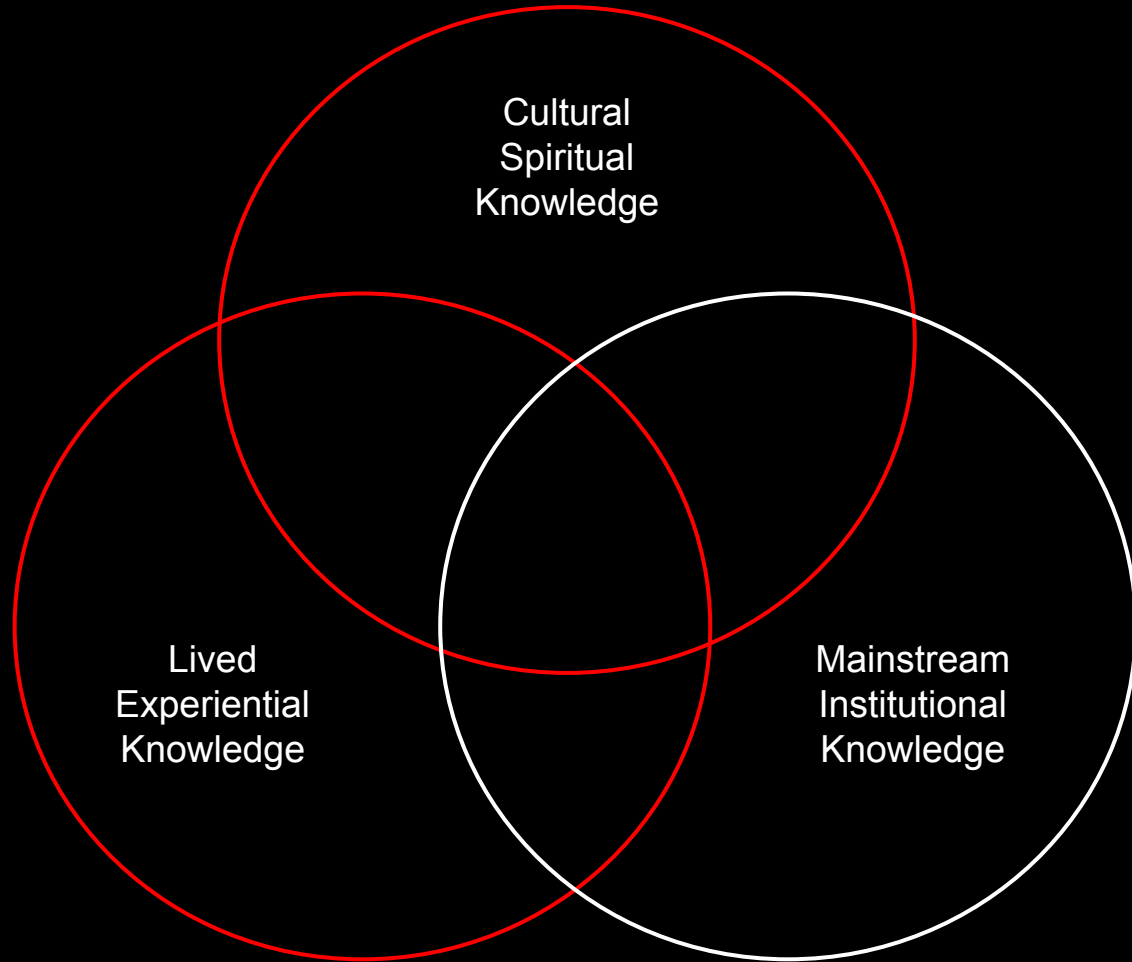














Program Name	e-Basics	e-Professionals	Tech-Professionals
Track Name	Web Essentials	Online Professionals	Cloud Professionals HTML5 Developers
User Insight	"I want to learn how to browse the Internet and send email"	"I want to turn my online knowledge into practical, employable skills"	"I want to improve my technical knowledge with advanced courses"
Student Objective	A Google Web Academy e-Basics student is new to the Internet world and wants to know how to master the basics.	A Google Web Academy e-Professional student wants to gain online skills to know how to help businesses and/ or attract potential employers.	A Google Web Academy Tech-Professional student wants to learn how to harness their existing IT knowledge into specialist skills.
Characteristics	<ul style="list-style-type: none"> • Little knowledge of the Internet • Older demographic • From less developed areas where the Internet is not widely used/ available • Wants to use the Internet for basic functions - send email, Internet search 	<ul style="list-style-type: none"> • Students seeking professional employment • Marketers and Sales people • Business/ client focussed • Want to get the most out of the Internet for business 	<ul style="list-style-type: none"> • Developers, IT students/ professionals • Wants to get the most of their IT knowledge and skills • HTML5: Basic knowledge of HTML, CSS and Javascript • Cloud: Web savviness, familiarity with offline / online productivity tools
Channel to Reach Target Audience	Offer in cyber cafes, CSCs (community service centers) and government programs	Offer as extra curriculum in universities and send professionals to teach (in addition to training centers)	Offer at chains of training centers (NIIT and similar)



What are the benefits of RPR?

1: Inclusive Research

The community best knows how to
recruit and include community members.

From Inclusive Research → Inclusive
Team

From Inclusive Team → Inclusive
Recruitment



fx	A	B	C	D	E	F
1				DAY 2 - 13 May Let's start		
2	Start	End	Duration	Group 1 - Google Reach Group	Group 2	Victor
3	7:00 AM	8:00 AM	1:00	Breakfast		Home of Lokesh Bhog observing parents, (011) 26101010 - Lokesh Bhog lokeshbhog@gmail.com
4	8:00 AM	9:00 AM	1:00	Travel	More Breakfast	
5	9:00 AM	10:00 AM	1:00	Aware community- B-127 Vikas Nagar, Near MRC Pubic School Hastsal, New Delhi 110059 www.awaredelhi.com, Contact - Lokesh Bhog, lokeshbhog@gmail.com 9818400526	Travel	
6					Group Interview: Flower Shop workers, JUST FLOWERS	
	10:00 AM	12:00 PM	2:00		1/97, Sir Ganga Ram Road, Old Rajinder Nagar, New Delhi-110060, India, contact Daman Anand, rush.flowers@gmail.com, 9971706677	
7	12:00 PM	1:00 PM	1:00		Lunch	
8	1:00 PM	2:00 PM	1:00	Aware community- B-127 Vikas Nagar, Near MRC Pubic School Hastsal, New Delhi 110059 www.awaredelhi.com, Contact - Lokesh Bhog, lokeshbhog@gmail.com 9818400526	Group Interview: Flower Shop workers, JUST FLOWERS 1/97, Sir Ganga Ram Road, Old Rajinder Nagar, New Delhi-110060, India, contact Daman Anand, rush.flowers@gmail.com, 9971706677	
9	2:00 PM	3:00 PM	1:00			
10	3:00 PM	4:00 PM	1:00			
11	4:00 PM	5:00 PM	1:00			
12	5:00 PM	6:00 PM	1:00	Travel home		
13				DAY 3 - 14 May More In-depth		

2: Human-centered Research

The best way to center the research process on the community for whom you are designing is Radical Participatory Research.

From HCR → Society-centered Research

From HCR → Planet-centered Research



Plant Needs

- 1.
- 2.
- 3.

Learner Needs

- 1.
- 2.
- 3.

Caregiver Needs

- 1.
- 2.
- 3.

Compost Needs

- 1.
- 2.
- 3.

Teacher Needs

- 1.
- 2.
- 3.

Administration Needs

- 1.
- 2.
- 3

Building Needs

- 1.
- 2.
- 3.

IDEA LAB 2016: DRINKING WATER

IDEA LAB CHARGE:

*How can we ensure a safe, sustainable, equitable,
and affordable drinking water future?*

ROADMAP

1 Chose Topic

A group of ELISS advisors and federal officials working at the intersection of health and the environment chose "Safe & Sustainable Drinking Water" as the the Idea Lab topic for 2016 because it was a timely, interdisciplinary issue.

2

Collaborative Leadership Workshop

Fellows met for 5 days to learn T-shaped skills and plan for the year.



A planning meeting with fellows and advisors identified opportunities for the ELISS national forum series to help create shared value.

Recruit Topic Advisors

Fellows recruited a diverse group of advisors who work on, study, and/or are affected by drinking water on both a local and national level.

3

4

Map Local System

Fellows conducted dozens of stakeholder interviews to understand the current state of drinking water, trends impacting the system, and current or emerging challenges.



Identify Areas for Impact

5

6

Ensure a safe, sustainable,
equitable, and affordable
drinking water future

3: Empathy

Stop pursuing empathy. You won't find it.

- Intellectual empathy
- Emotional empathy
- Compassionate empathy





Background: Is from Bethesda, MD
 went to Whitman HS (public) ^{Transit}
 SES: Upper-middle class
 Education: 10th grade
 Ethnic: ^{European, white, and Jewish}

Attitudes: ^{excited about finding}
 Key needs: Community service hrs, research, paddling, int'l experience
 Motivations: new experience, or helping for getting into college
 Goals: 80 community service hrs
 Tools & skills: Know how to write (AP English), are coast-cruising about
 (one that isn't too deep, easy)
 Challenges: Community of kids not from background, not having self



Background: Teacher at Bulls
 SES: Middle class
 Education: Master's in Education
 Overall attitudes: excited
 Key needs: Classroom management, Schedule, Understanding
 & the trip

Motivations: Cheap/free int'l trip, family member visiting (?), learning
 outside traditional classroom, continuing education
 Goals: fill in intentions
 Tools & skills: experienced teacher/leader, classroom management
 Challenges: Working 24/7, bridging the culture shock, handling
 students that are insubordinate

Silver Spring
 Age: 28



Background: Student at Ballou
 SES: Lower-middle income
 Education: 11th grade

Attitudes: Bored, uninterested, not hard to learn, sightseeing (get it)
 Goals: get community service hrs, get to college (maybe)
 working there (?)
 Tools & skills: Lack of writing/reading, etc. street-smart
 Challenges: overcoming attitude blocks, adaptability,
 getting interested

Needs: Fundraising

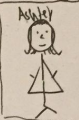


Background: From NE went to EL Hayes Charter
 SES: Lower-middle income
 Age: 17
 Education: 11th grade
 Key needs: international experience, career-focused education
 college prep (resume), ^{like the}
 Motivations: ^{Goals:}

Tools & skills: Communication, Opened up, Energy, Interest, Excitement

Challenges: The background - what will this be? Culture shock of the "Bible" kids and
 all parties

Attitudes: Intimidated, excited



Background: Teacher at Cesar Chavez Charter
 SES: middle class
 Age: 34
 Key needs: Handling trip logistics, teamwork,
 communication ^{fundraising}
 Motivations: new skill set, int'l experience, compensation

Tools & skills: Previous leadership experience + int'l experience

Challenges: Uniting group, teaching curriculum, bridging gaps within
 the group ^{country}

Attitudes: excited, nervous

Goals: Successful trip, no logistical/health problems,
 teach curriculum, maintain a positive attitude, learning
 respect & the team



Background: From Washington, DC
 student at Burke
 SES: upper-middle class
 Age: 17
 Education: 12th grade
 Travel to Europe
 Reason

Attitudes: doesn't care - parents said I don't go - "be there"

Sightseeing. I want to hang out on my phone.

Key Needs: See 30 hours & fun

Goals: Get SSL, sightseeing.

Challenges: Communicating w/ kids from other background

Tools & skills: following directions, respect,
 some international experience.

4: Trauma-responsive Research

The components of a trauma-informed approach are embedded in your process when the community is participating fully and fully leading.

- Safety
- Trustworthiness & transparency
- Peer support
- Collaboration & mutuality
- Empowerment, voice, and choice
- Cultural, historical, & gender issues



6 GUIDING PRINCIPLES TO A TRAUMA-INFORMED APPROACH

The CDC's Office of Public Health Preparedness and Response (OPHPR), in collaboration with SAMHSA's National Center for Trauma-Informed Care (NCTIC), developed and led a new training for OPHPR employees about the role of trauma-informed care during public health emergencies. The training aimed to increase responder awareness of the impact that trauma can have in the communities where they work. Participants learned SAMHSA'S six principles that guide a trauma-informed approach, including:



Adopting a trauma-informed approach is not accomplished through any single particular technique or checklist. It requires constant attention, caring awareness, sensitivity, and possibly a cultural change at an organizational level. On-going internal organizational assessment and quality improvement, as well as engagement with community stakeholders, will help to imbed this approach which can be augmented with organizational development and practice improvement. The training provided by OPHPR and NCTIC was the first step for CDC to view emergency preparedness and response through a trauma-informed lens.



5: Research through Design

Communities often use design as an exploratory research tool.

Community direction → Nonlinearity of research & design process





6: Systems Research

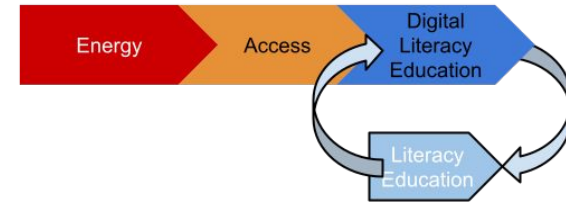
Communities tend to be in tune with socio-natural systems.

System knowledge is embedded in communities.



Digital Literacy System Maps

- What factors motivate people to learn?
- What enables and inhibits someone's access to technology?
- What factors worsen and improve the socioeconomic status of community members?





7: Pluriversal & Futures Research

Communities can define for themselves
what is the good life.

From damage-centered research →
Desire-based research

Asset-based methodologies



- 1 - Grand Canyon
- 2 - Program Overview
- 3 - Leadership Reflection
- 4 - Fundraising
- 5 - Meet Trip Leaders
- 6 - Last minute logistics

- 1 - Last minute logistics
- 2 - Program Overview
- 3 - Leadership Reflection
- 4 - Fundraising
- 5 - Meet Trip Leaders
- 6 - Last minute logistics

Session 1:
Kick off
Program Overview
Leadership reflection
Overview logistics
Fundraising
Meet Trip Leaders

Session 2:
ROPE COURSE
TEAM BUILDING

Session 3:
Intro to I.D.
Leadership reflection
Country Knowledge
Intro Partner Orgs
Activity Planning
Fundraising check in

Session 4/5:
Cross cultural Understanding
Social Entrepreneurship
Albino Kule Video & Role Play
Community based Devt
Leadership reflection
Last min logistics

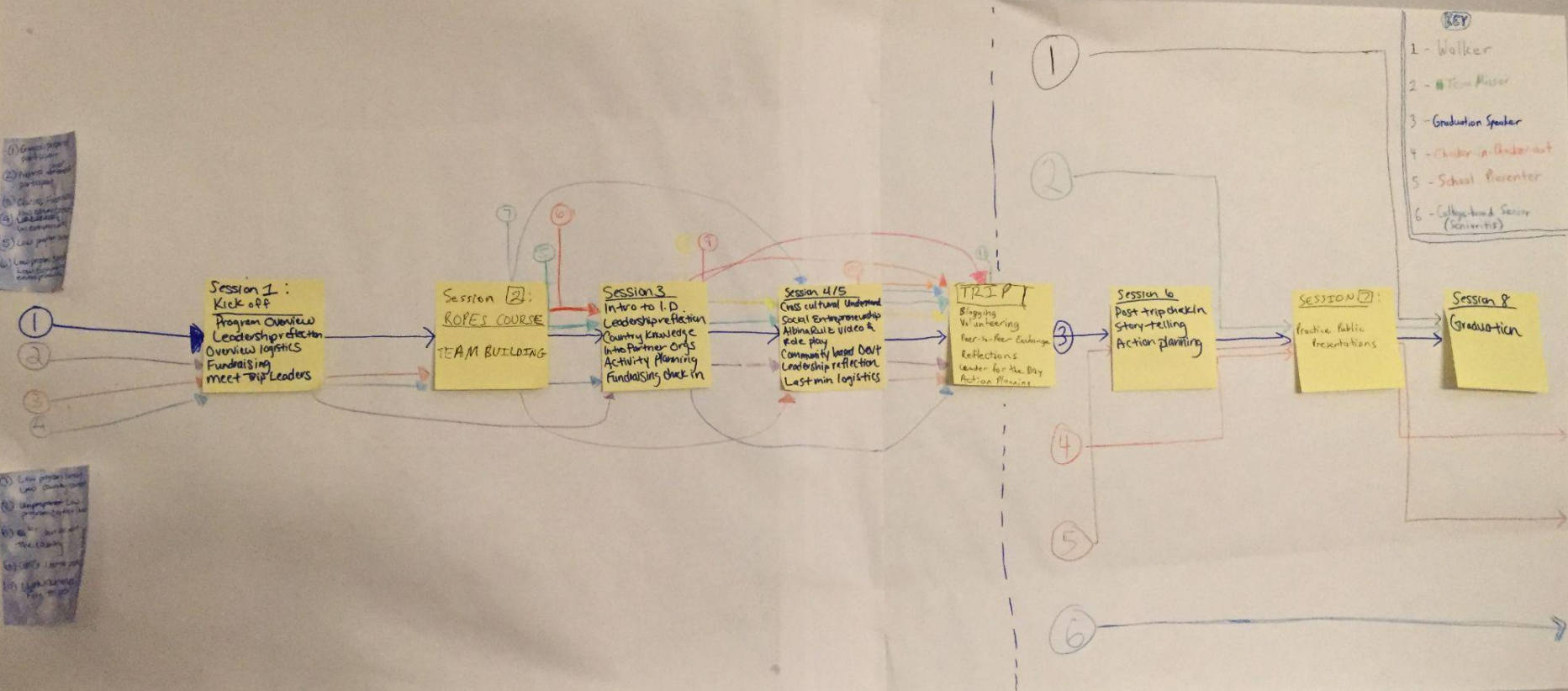
TRIP
Shipping
Volunteering
Peer-to-Peer Exchange
Reflections
Leaders for the Day
Action Planning

Session 6:
Post-trip check in
Story-telling
Action planning

Session 7:
Practice Public Presentations

Session 8:
Graduation

- KEY**
- 1 - Walker
 - 2 - Team Mixer
 - 3 - Graduation Speaker
 - 4 - Chidera N. Anderson
 - 5 - School Presenter
 - 6 - College-bound Seniors (Seniors)



What are the ethics of RPR?





Helping the Next 4 Billion Go Online Part I: Design Research for Digital Literacy Education

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Helping the Next 4 Billion Go Online Part II: Prototyping Solutions for Digital Literacy Education

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Jindal Lead Management
Trainee at Jindal Steel &
Power Ltd. || IIM Alumnus

August 18, 2017, Victor was
teacher

I taught Bhawana how to create web apps and front-end development focusing on HTML5, CSS3, and Javascript. I also worked with Bhawana on a human-centered design project on digital literacy for north and central India. In both cases, she was an excellent learner, developer, designer, and worker wi... [See more](#)



How do you evaluate an RPR process?









HIDE CAPTION ▾

A web trainer who is taking part in Internet Saathi, the joint program of Alphabet, Inc.'s Google and local philanthropy Tata Trusts, in the village of Habibwala, in Rajasthan, India, Sept. 28, 2016. PHOTO: GOOGLE

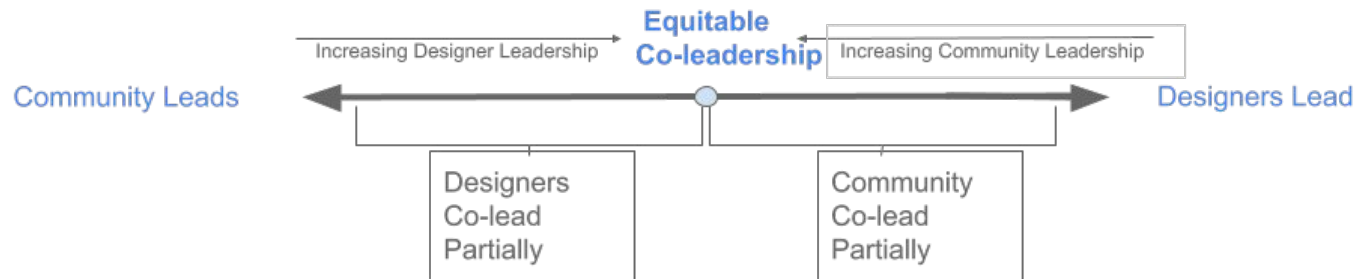
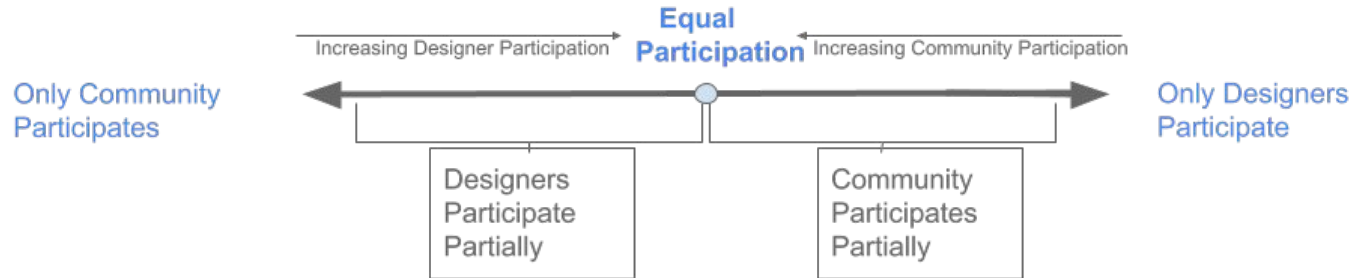
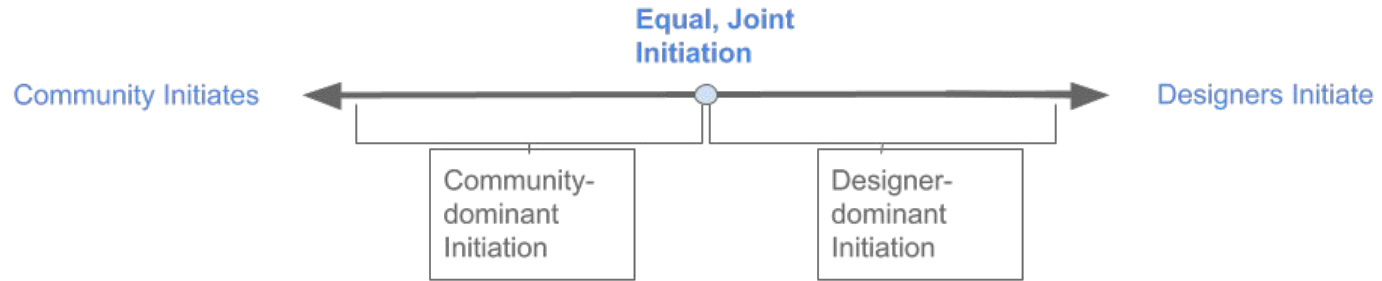


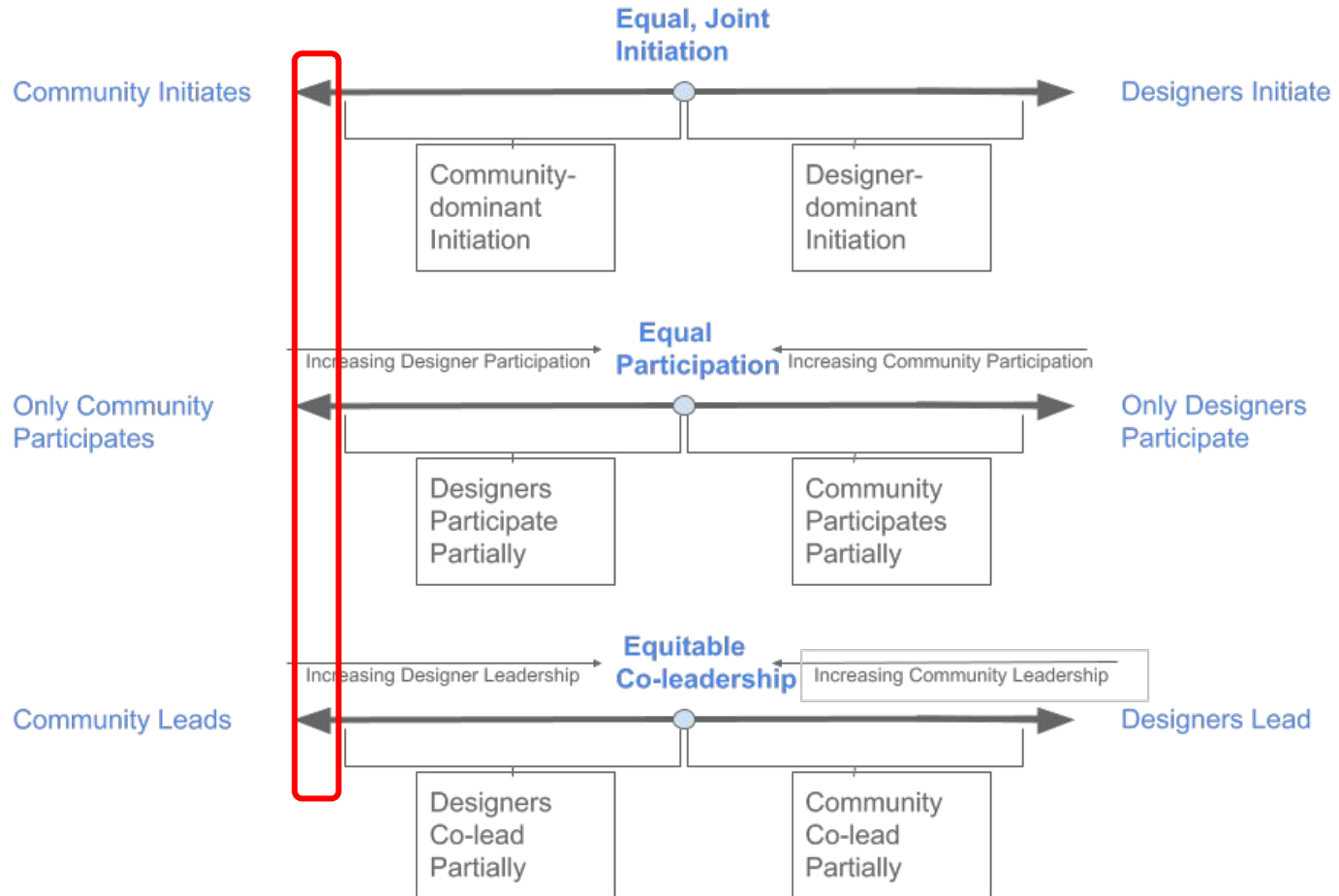


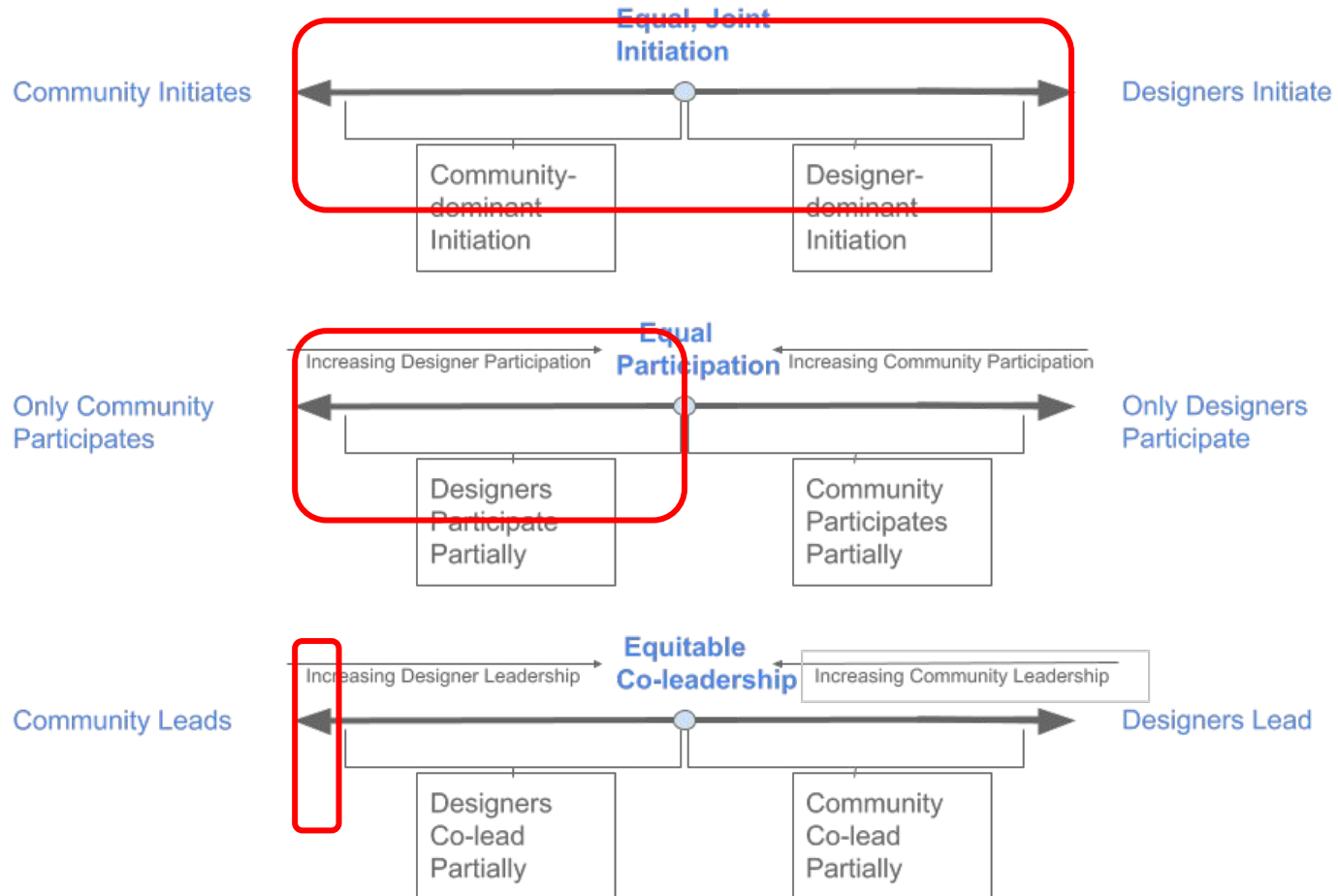


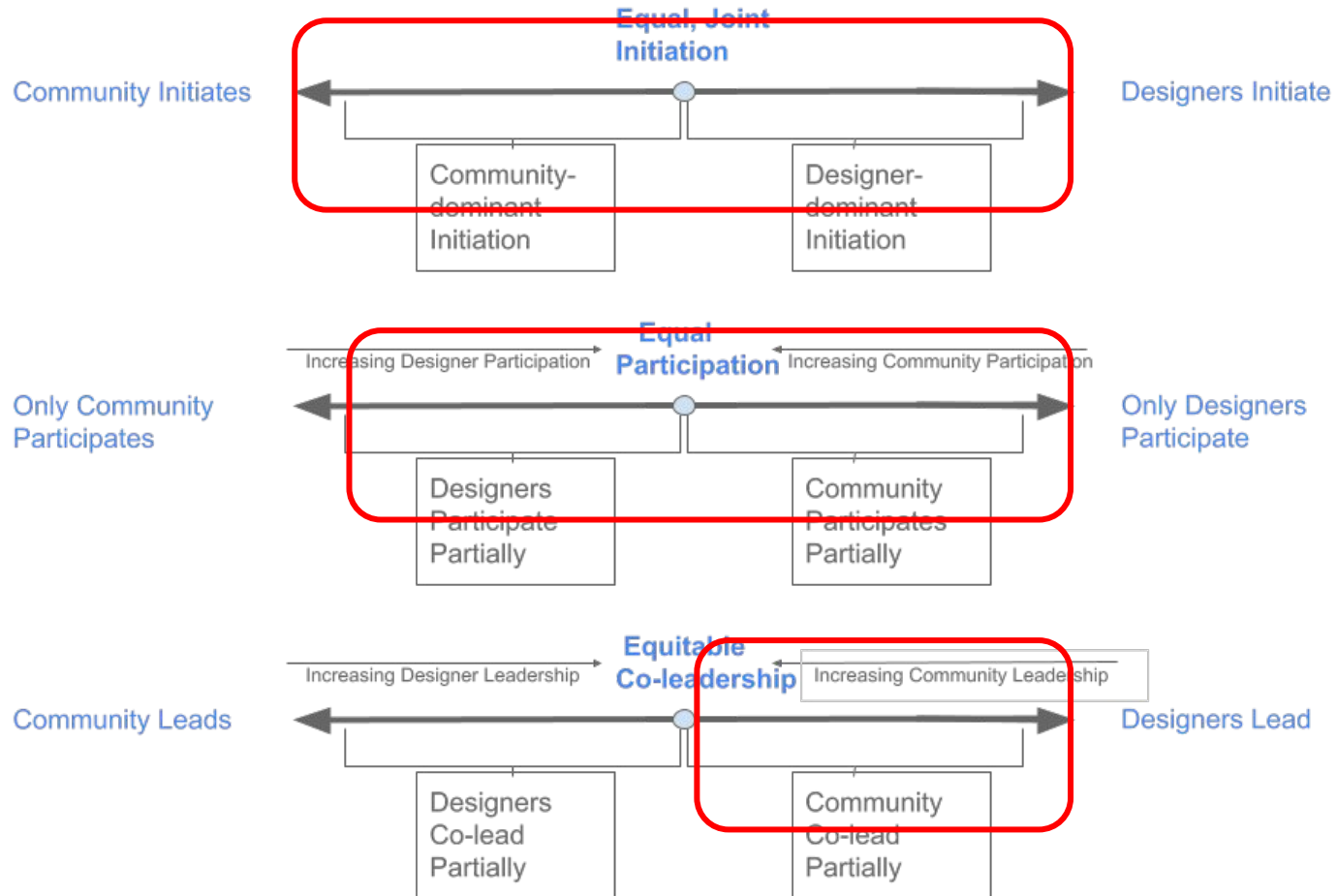


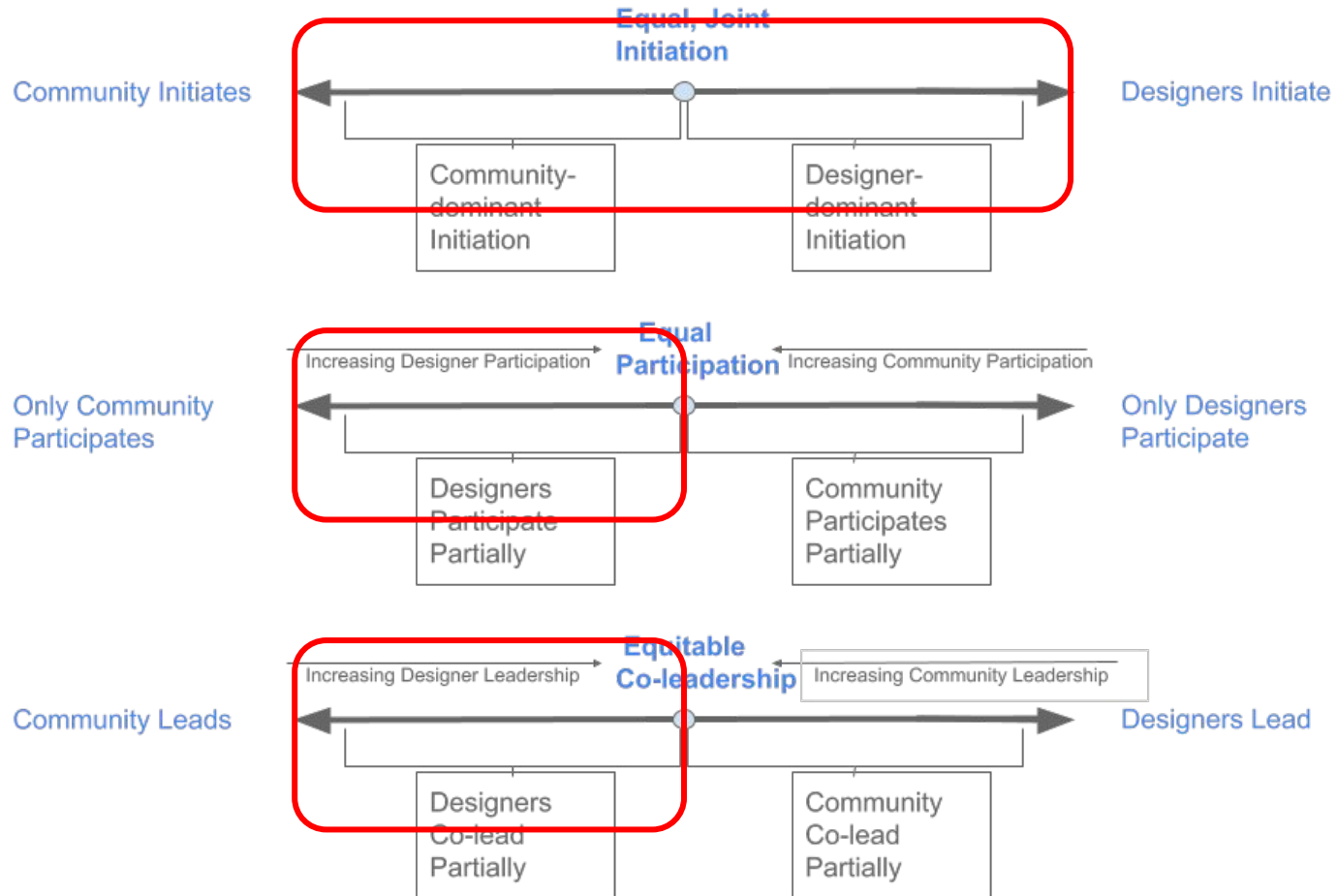
APPENDIX



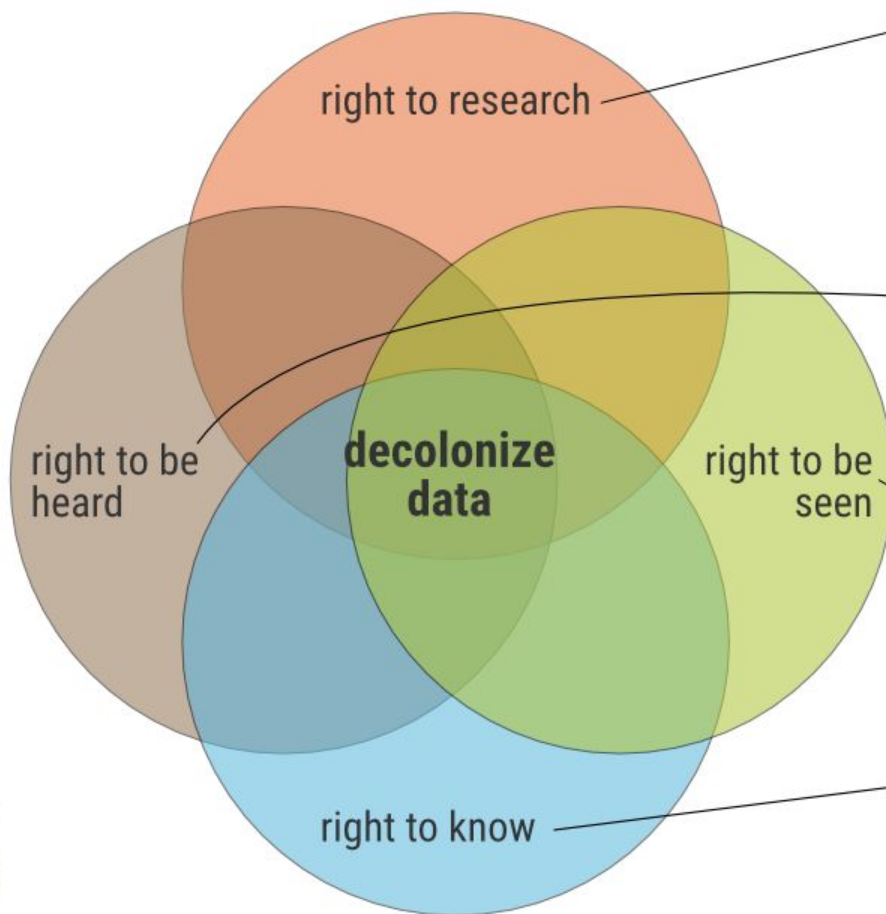








In 2052, most government agencies have a PD unit that addresses the future of work by employing the public in RPD projects. Citizens, immigrants, and refugees rotate in and out of the PD units. Only 10% of private companies had PD units until one gov RPD project created a law mandating increased planet-centered value creation through PD units in private companies.



Right to Research: the right to the tools through which any individual or group can systematically increase that stock of knowledge which they consider most vital to their survival as human beings.

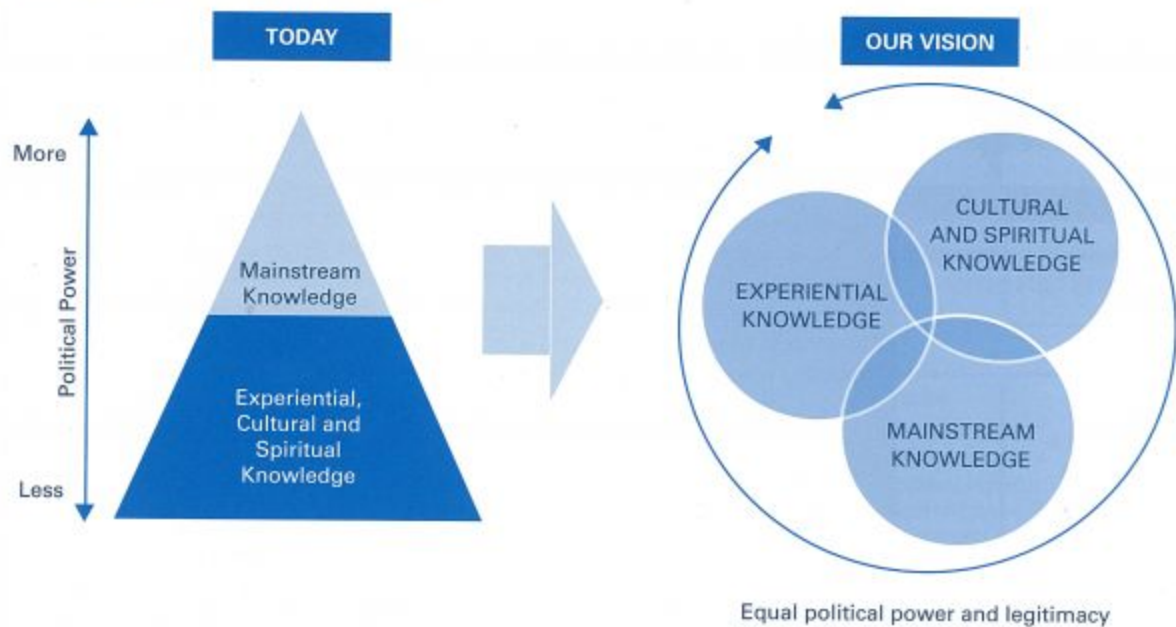
Right To Be Heard: to use social science tools -- such as surveys, interviews, mapping -- to package their knowledge into data to convey back to their communities and chosen decision-makers.

Right To Be Seen: the right to be visible, represented, and treated fairly in the collection, dissemination, and use of data.

Right To Know: to access information beyond our reach, whether that knowledge is inaccessible due to cost, technical jargon, or other barriers.



KNOWLEDGE IN THE WORLD



Design mediates so much of our realities and has tremendous impact on our lives, yet very few of us participate in design processes. In particular, the people who are most adversely affected by design decisions — about visual culture, new technologies, the planning of our communities, or the structure of our political and economic systems — tend to have the least influence on those decisions and how they are made.

Design justice rethinks design processes, centers people who are normally marginalized by design, and uses collaborative, creative practices to address the deepest challenges our communities face.

1: Liberate

We use design to **sustain, heal, and empower** our communities, as well as to seek liberation from exploitative and oppressive systems.

We focus on social ills and work on liberation before reconciliation.

We use a systems approach.



2: Center the Community

We **center the voices of those who are directly impacted** by the outcomes of the design process.

Agile processes allows the customer to harness change as a competitive advantage.

Being able to effectively change the product according to customer needs increases customer satisfaction.

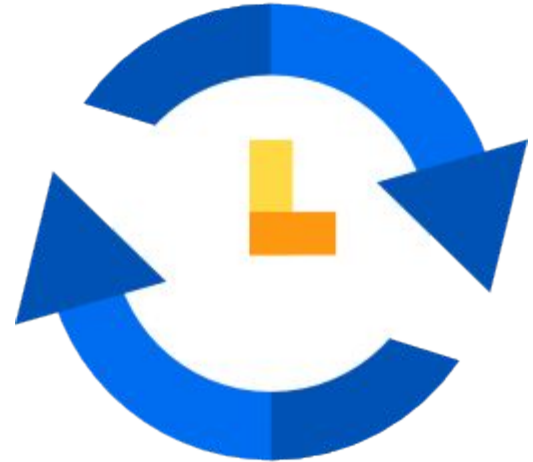


3: Prioritize the Community

We **prioritize design's impact on the community** over the intentions of the designer.

The community leads the design.

The health and wellness of the community is paramount.



4: Seek Health

We view **change as emergent from an accountable, accessible, and collaborative process**, rather than as a point at the end of a process.

We focus on the health of a system and do not seek a mission-accomplished approach.

We map and remap systems knowing our interventions change the system.



5: Facilitate

We see the role of the **designer as a facilitator rather than an expert.**

The experts are the community. They have the lived experience.

Designers only know a process. They are facilitators.

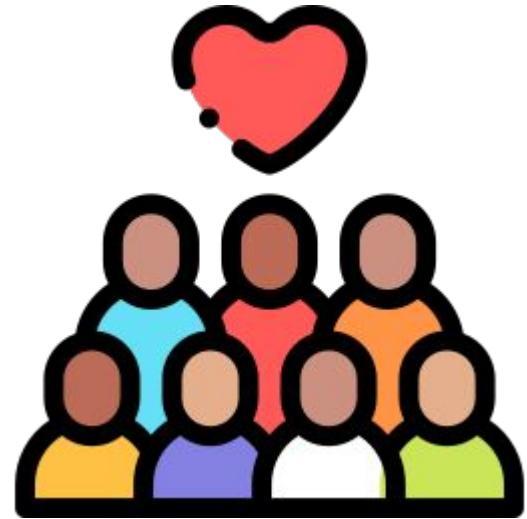


6: Listen to the Community

We believe that **everyone is an expert based on their own lived experience**, and that we all have unique and brilliant contributions to bring to a design process.

The experts are the community. They have the lived experience.

Value and prioritize indigenous knowledge, experiential knowledge, and contextual knowledge.



7: Share Knowledge

We share design knowledge and tools
with our communities.

Communities should have access to information. We break down barriers to access to knowledge.

Communities can use the information to better themselves. Knowledge is power.



8: Be Sustainable

We work towards **sustainable, community-led and -controlled** outcomes.

We create interventions and build in ways that reinforce the human rights of all people.

We design, research, and build ethically, inclusively, and equitably.



9: Improve Our Ecology

We work towards **non-exploitative solutions** that reconnect us to the earth and to each other.

We create interventions and build in ways that reinforce improved health of our ecology.

We design, research, and build sustainably.



10: Use Positive Deviance

Before seeking new design solutions, **we look for what is already working** at the community level. We honor and uplift traditional, indigenous, and local knowledge and practices.

We use a positive deviance methodology.

We practice a systems approach and amplify positive system dynamics.

